



Human Life Better

August 2024



# Intro

**Approval Rate  
vs.  
Risk**

**ONE Product Risk**



## Oncology vs. Semiconductor

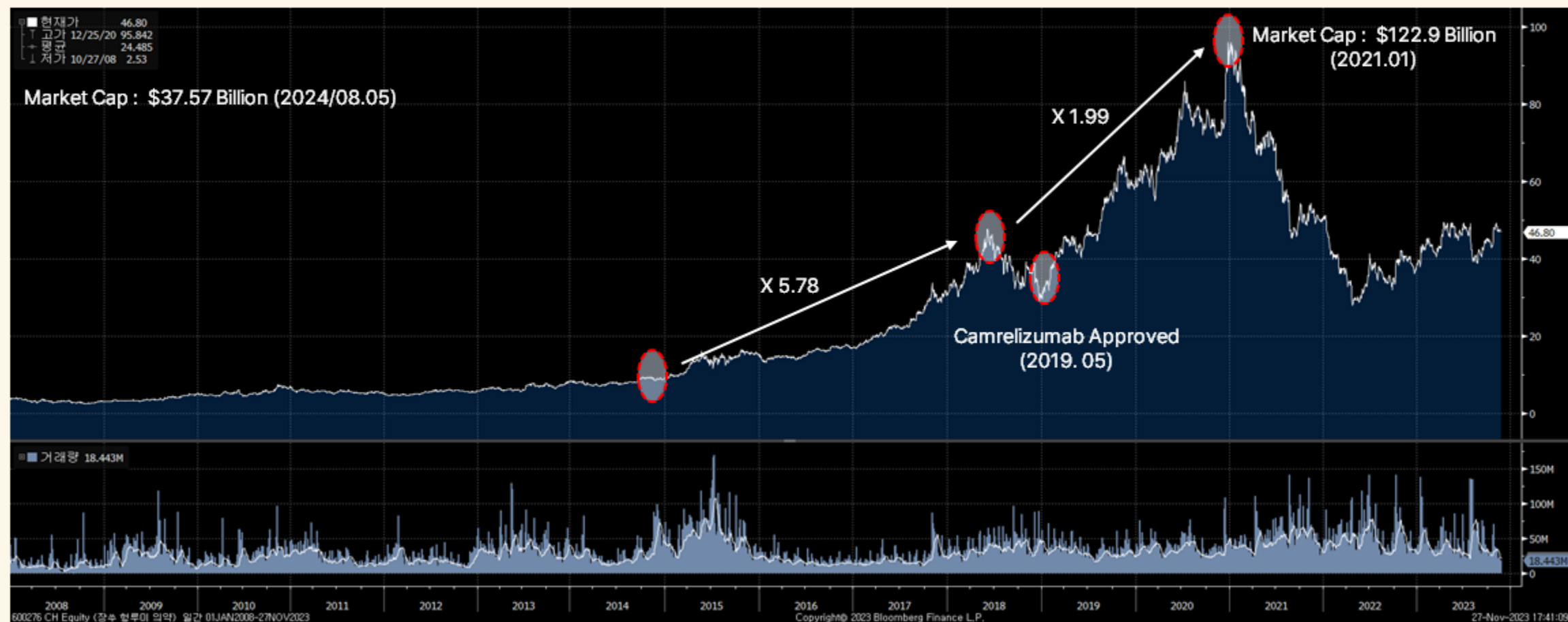
	2023	2027
Oncology	\$ 300B	\$ 500B
Semoconductor	\$ 700B	\$ 1,000B



**HLB Case...**

**UPSIDE >> RISK**

# Stock Trend of Hengrui Pharmaceutical



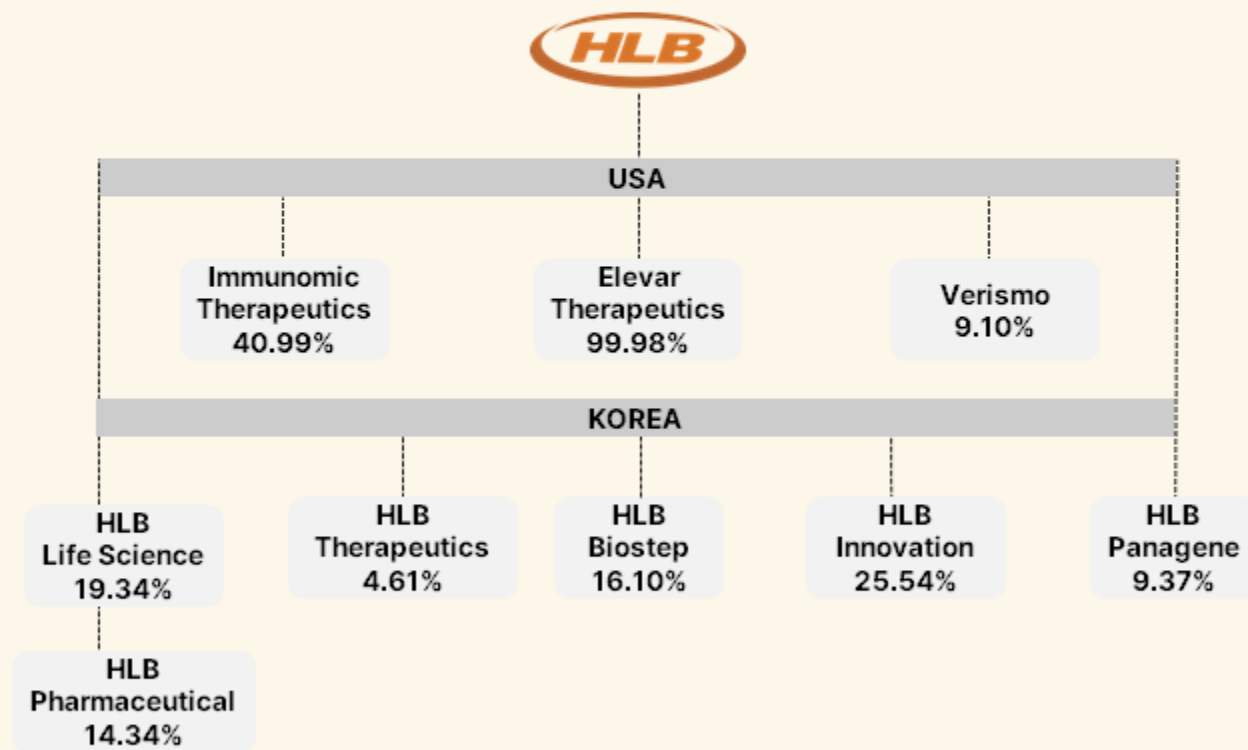
# Overview

## Company Profile

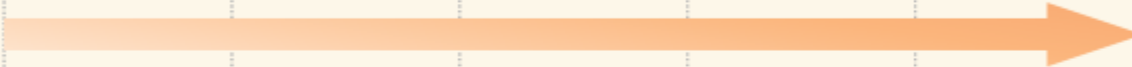







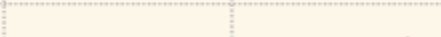


Unit: USD million

<b>Chairman</b>	Jin Yang Gon
<b>CEO</b>	Jin Yang Gon, Baek Yoon Ki
<b>R&amp;D</b>	182
<b>Business</b>	Bio, Healthcare
<b>Capital</b> (2024. 03)	\$471.5
<b>Asset</b> (2024. 03)	\$624.1
<b>Liabilities</b> (2024. 03)	\$152.6
<b>Ratio of Liabilities</b> (2024.03)	24.5%
<b>Market Cap</b> (2024.08.01)	\$8,174

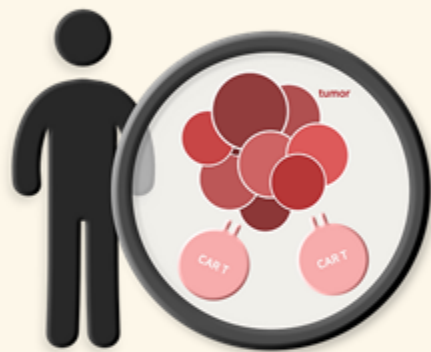
## Key Subsidiaries



# Pipelines

Company	Indication	Rights	Mono/Combo	Progress of Clinical Development				
				Preclinical	Phase 1	Phase 2	Phase 3	NDA
Elevar Therapeutics	HCC 1 <sup>st</sup> line	Global (Ex. China)	Rivoceranib + Camrelizumab					
	ACC 1 <sup>st</sup> line		Rivoceranib					
	GC 3 <sup>rd</sup> /4 <sup>th</sup> line		Rivoceranib					
	GC 2 <sup>nd</sup> line		Paclitaxel Combo					
	Colorectal Cancer 3 <sup>rd</sup> line		Lonsurf Combo					
Immunomic Therapeutics	GBM (ITI-1000)	Global	Dendritic Cell vaccine					
	GBM (ITI-1001)		DNA vaccine					
	Merkel Cell Carcinoma (ITI-3000)		DNA vaccine					
Verismo Therapeutics	Solid Cancer (SynKIR-110)	Global	CAR-T Therapy					
HLB Therapeutics	Dry Eye Syndrome	Global	RGN-259					
	Neurotrophic Keratitis							

## Future Pipeline of HLB Group



**CAR-T**



**Long-Acting Injection  
(LAI)**



**AI Drug Development  
(400 Billion Data)**

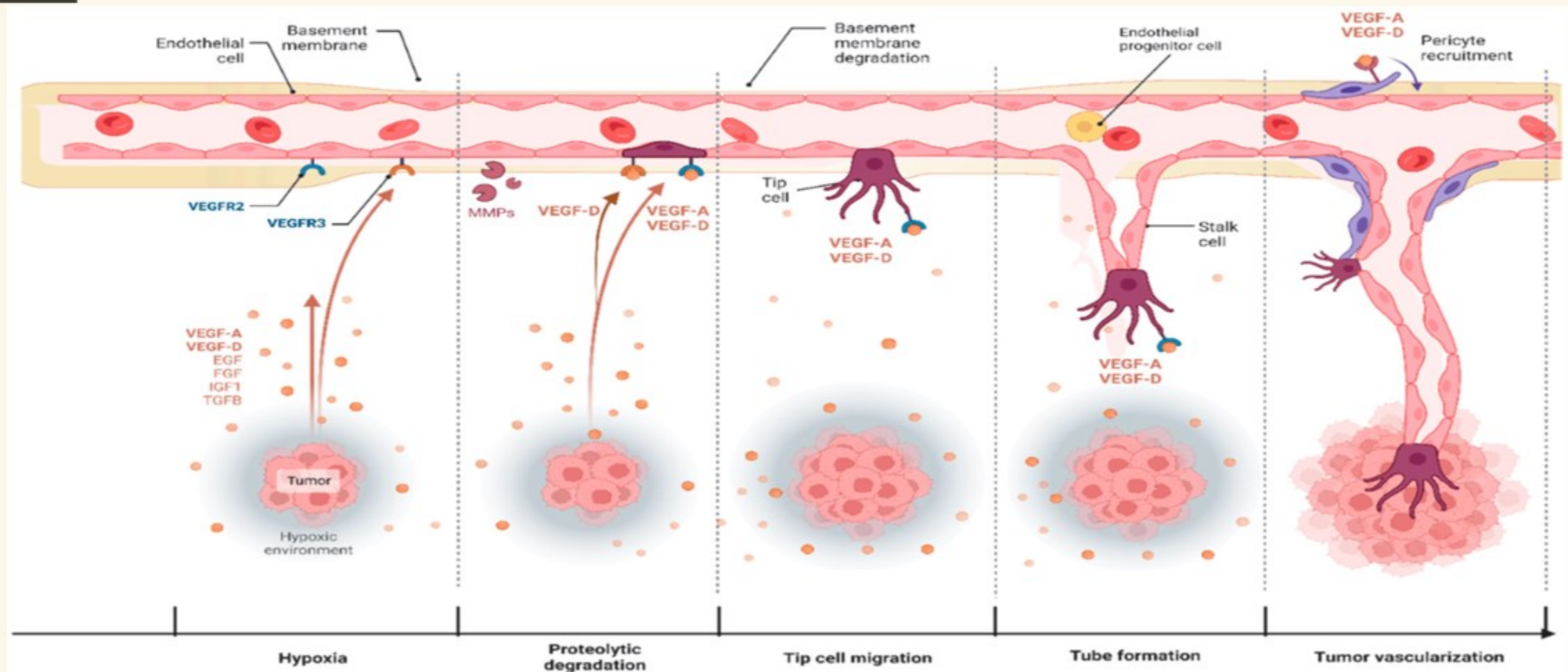
# HCC 1<sup>st</sup> Line Market Players



Therapy	Rivoceranib + Camrelizumab	Atezolizumab + Bevacizumab	Tremelimumab + Durvalumab	Lenvatinib	Sorafenib
Patients	543	501	782	954	602
Control Group	Sorafenib	Sorafenib	Sorafenib	Sorafenib (Inequality)	Placebo
OS	23.8 vs. 15.2 HR 0.62	19.2 vs 13.4 HR 0.66	16.4 vs 13.8 HR 0.78	13.6 vs 12.3 HR: 0.92	10.7 vs 7.9 HR: 0.69
PFS	5.6 vs. 3.7 HR 0.52	6.8 vs 4.3 HR 0.59	3.8 vs 4.1 HR 0.9	7.4 vs 3.7 HR: 0.66	5.5 vs 2.8
ORR	25.4% vs. 5.9%	27.3% vs 11.9%	20.1% vs 5.1%	18.8% vs 6.5%	2% vs 1%
DCR	78.3% vs. 53.9%		73.6% vs. 55.3%		43% vs 32%
Market Share	Target 50%	52%	25%		
Approval	*CRL Issued	2020	2022	2018	2007

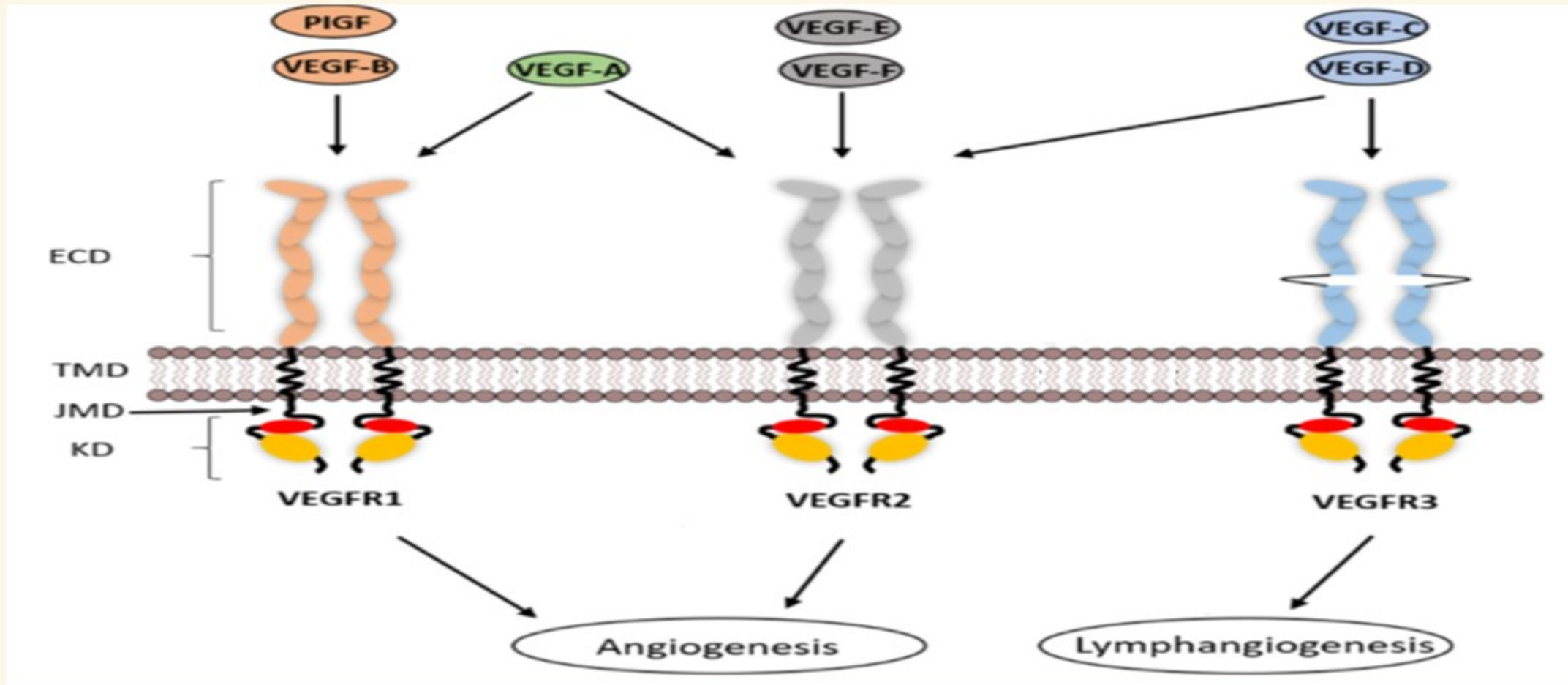


# Angiogenesis

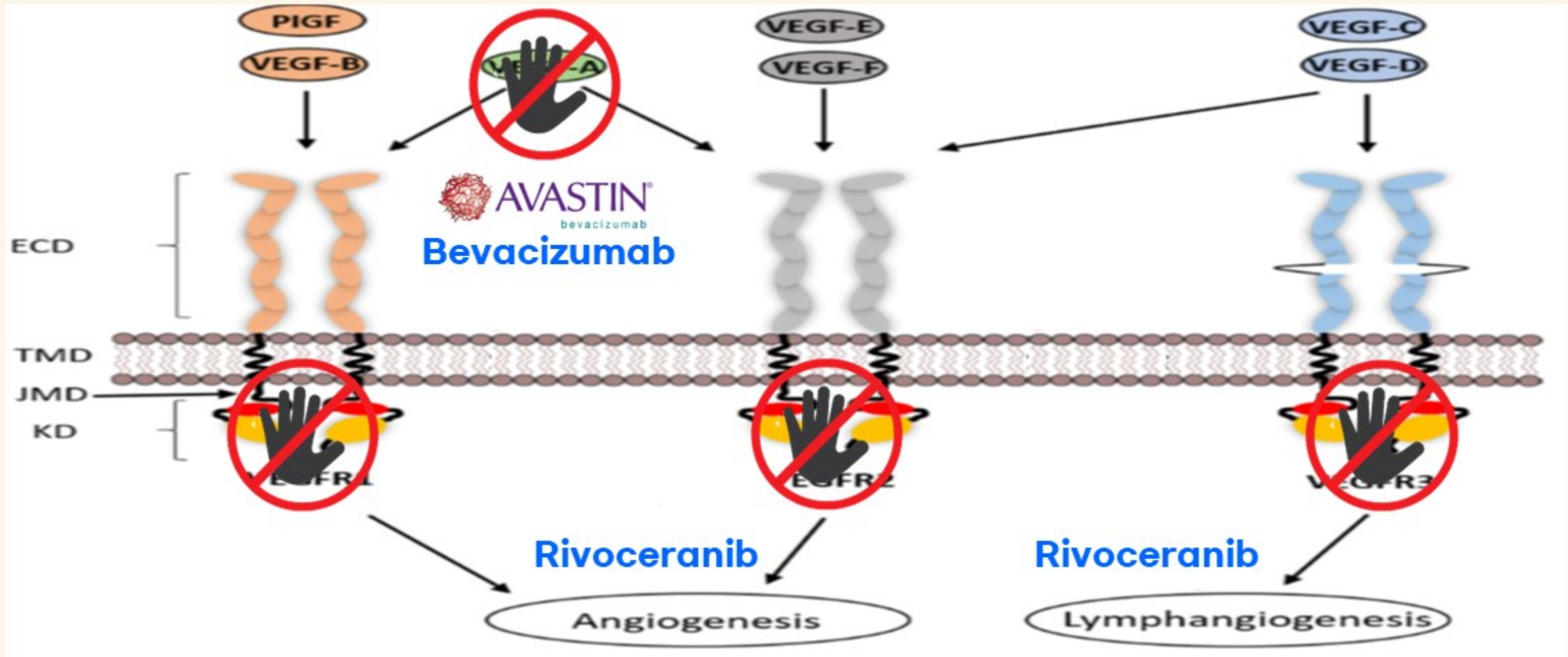




# Mechanism of Action of Angiogenesis

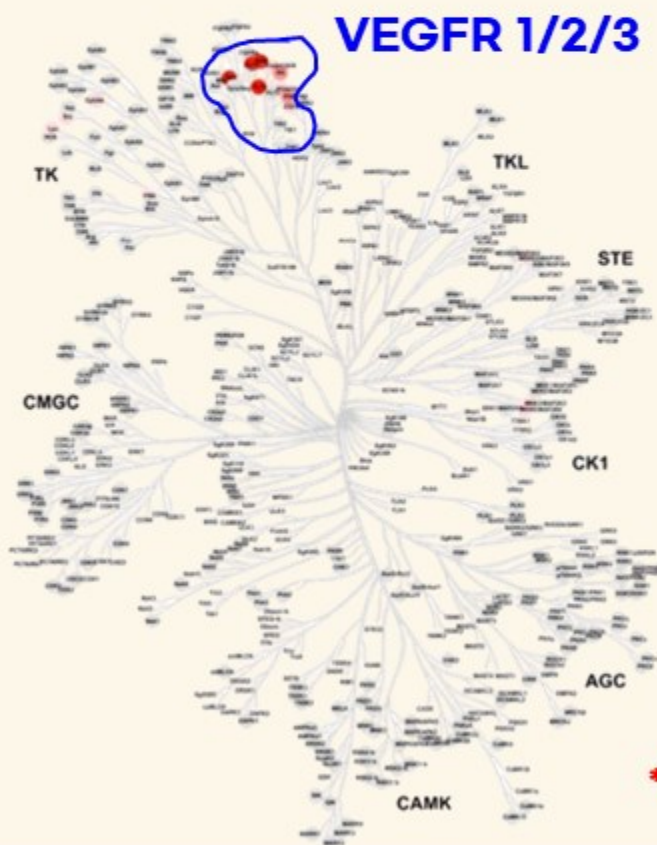


# Mechanism of Action of Angiogenesis

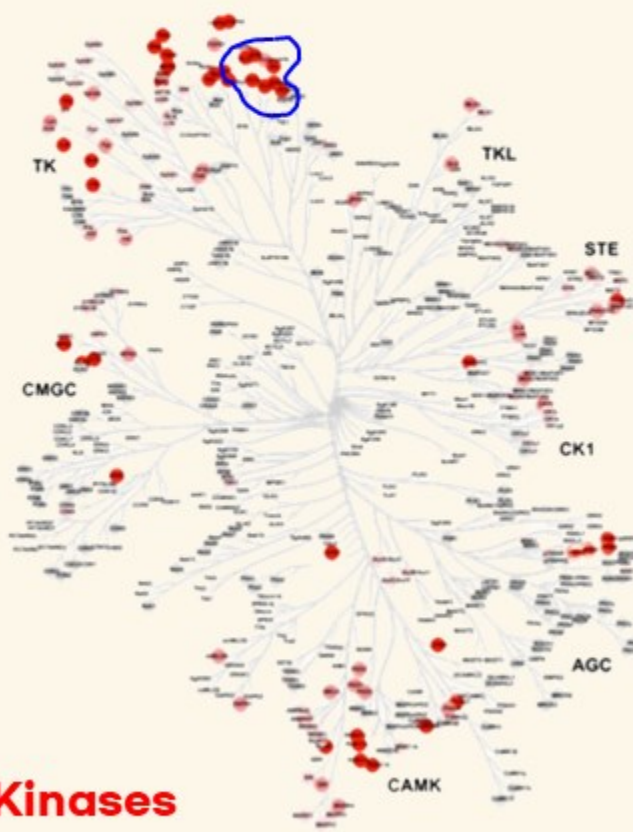


# Rivoceranib: Highly Selective VEGFR Inhibitor

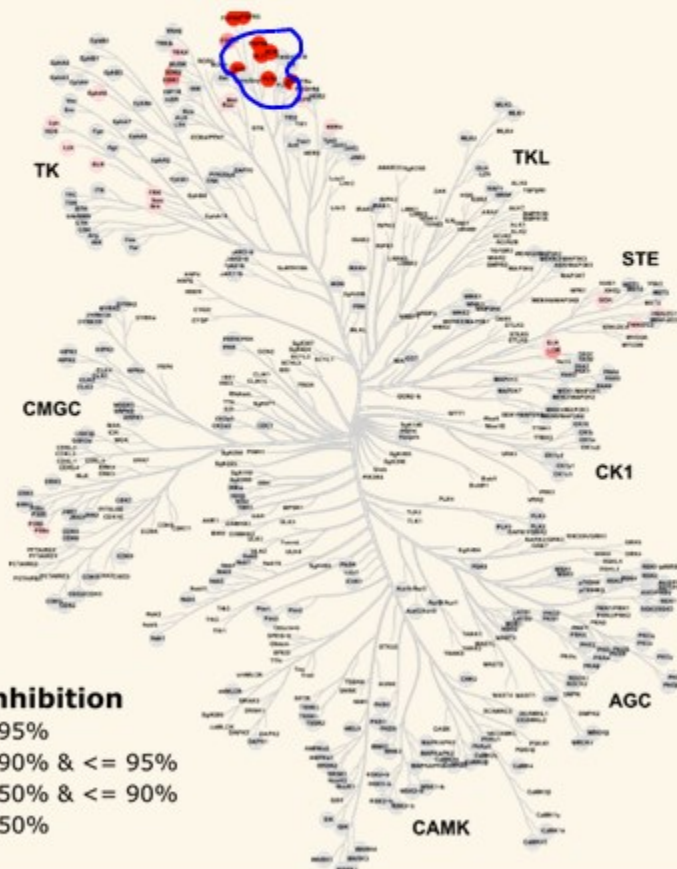
Rivoceranib



Sunitinib



Lenvatinib

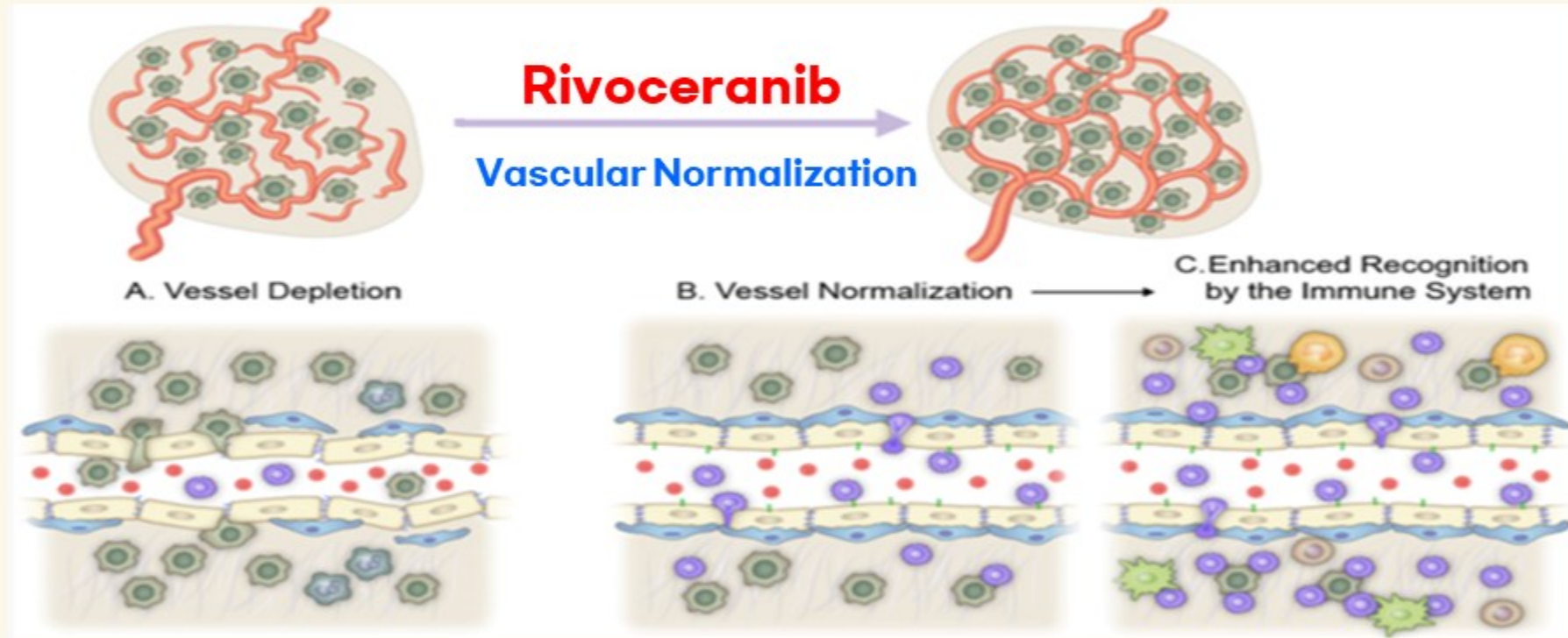


% inhibition

- > 95%
- > 90% & ≤ 95%
- > 50% & ≤ 90%
- < 50%

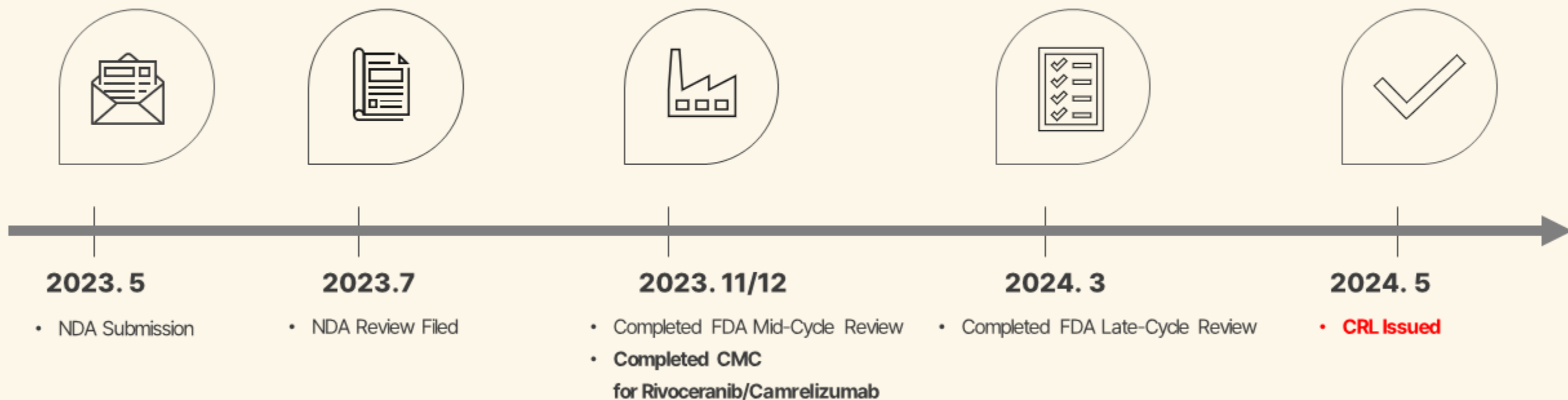


# Rivoceranib: Mechanism of Action



Inhibits Angiogenesis → Vascular Normalization → Increase T Cell infiltration → Suppress Cancer

# Status of NDA Review



# Status of Update After CRL Issue



**2023. 12**

- Received 10 inquiries related to CMC



**2024. 2/3**

- Submitted responses related to CMC (2 Times)



**2024. 5.16**

- **CRL Issued**



**2024. 7. 02**

- Received PAL, No additional deficiencies noted
- Concluded the TYPE A Meeting
- FDA requested a resubmission



**2024. 9**

- Plan to resubmit the NDA
- Plan to submit updated 23.8 months OS data



**2025. 3**

If Class 2  
Expected Timeline  
for the Result

**OR**



**2024. 11**

If Class 1  
Expected Timeline  
for the Result



# Merck & Daiichi Sankyo CRL Issue Case



## News Release

**Patritumab Deruxtecan BLA Submission Receives Complete Response Letter from FDA Due to Inspection Findings at Third-Party Manufacturer**

**The letter did not identify any issues with the efficacy or safety data submitted in the application**

BASKING RIDGE, N.J. & RAHWAY, N.J., June 26, 2024 – The U.S. Food and Drug Administration (FDA) has issued a Complete Response Letter (CRL) for the Biologics License Application (BLA) seeking accelerated approval of Daiichi Sankyo (TSE: 4568) and Merck's (known as MSD outside of the United States and Canada) (NYSE: MRK) patritumab deruxtecan (HER3-DXd) for the treatment of adult patients with locally advanced or metastatic EGFR-mutated non-small cell lung cancer (NSCLC) previously treated with two or more systemic therapies.

The CRL results from findings pertaining to an inspection of a third-party manufacturing facility. The CRL did not identify any issues with the efficacy or safety data submitted.

## CRL

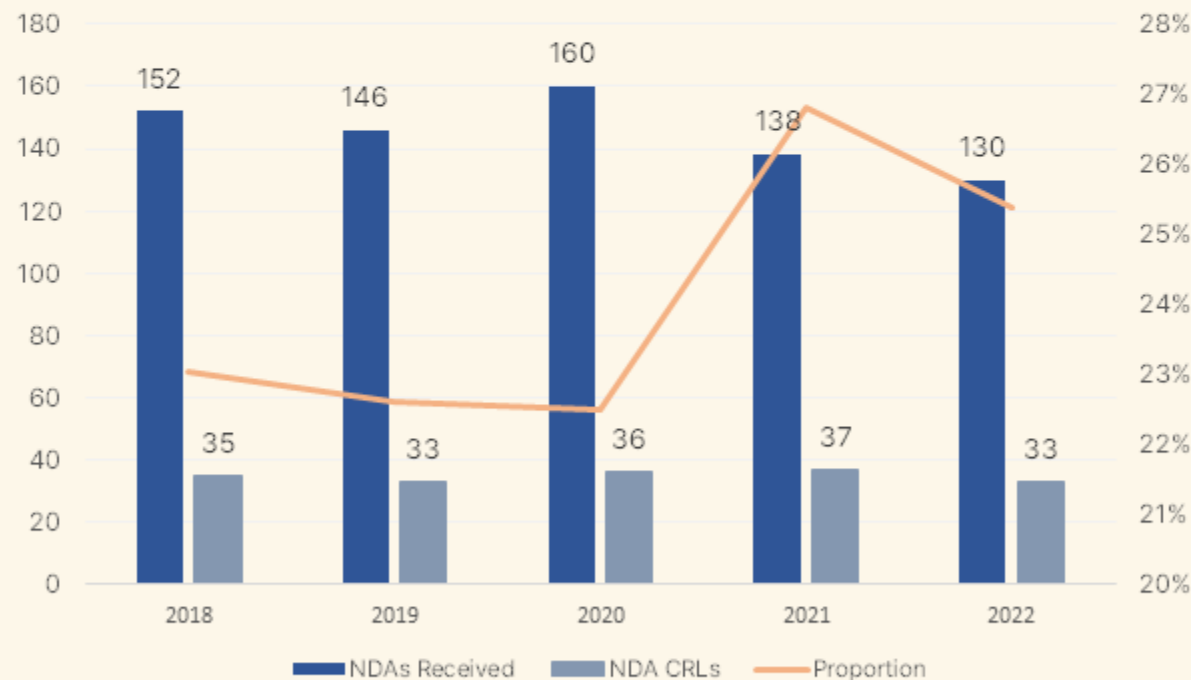
On 6/26, 2024, Merck and Daiichi Sankyo Received a CRL for the BLA Submission of Patritumab Deruxtecan

## 'Facility'

Received a CRL Letter Due to 'Facility Issues' ; Preparing for Resubmission Based on FDA Feedback (Same case with HLB)

# CRL Trends

## NDA Submission & CRL Rates 2018-2022



# 24%

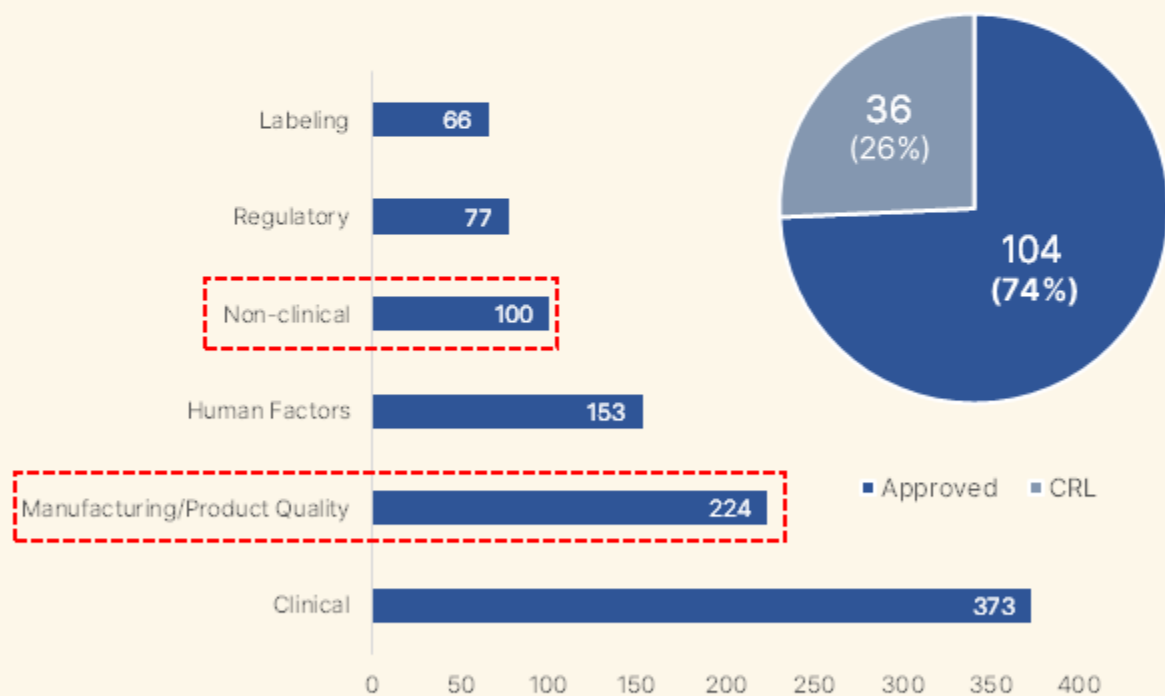
**Average CRL Rates for NDA Submission (Past 5 years)**

# 89%

**Related to CMC Issues is the highest approval rate among all CRL issues  
(Only 24% approved for Clinical Deficiencies)**

## CRL Trends

### Time to Resubmission & Approval Rates by CRL Types



# 100~224 Days

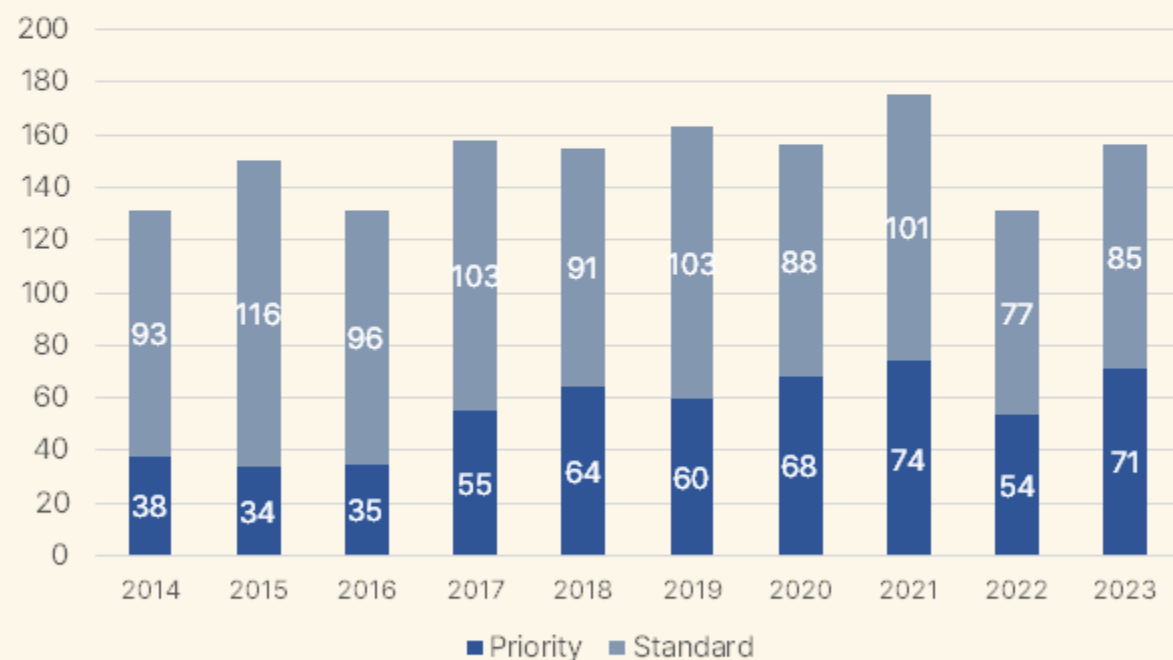
Estimated Time to Resubmission for HLB  
(Nonclinical or Manufacturing)

# 74%

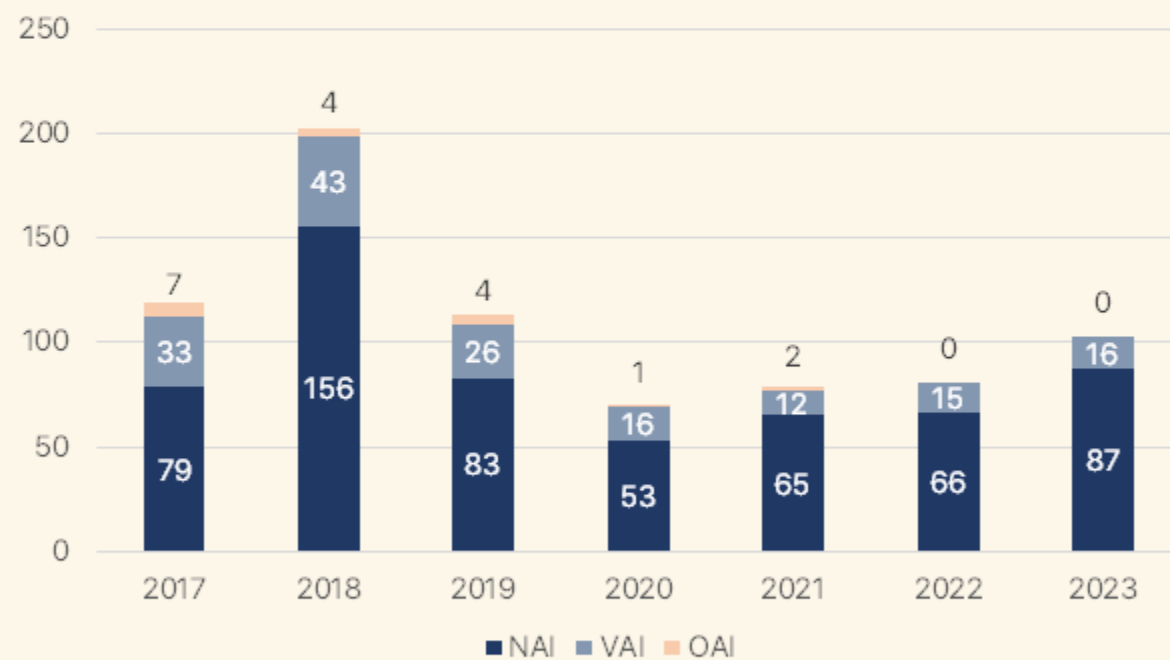
Approval Rates After CRLs  
(Only 26% Rejected or Received Another CRL issues)

# PUDFA Trend Graphs

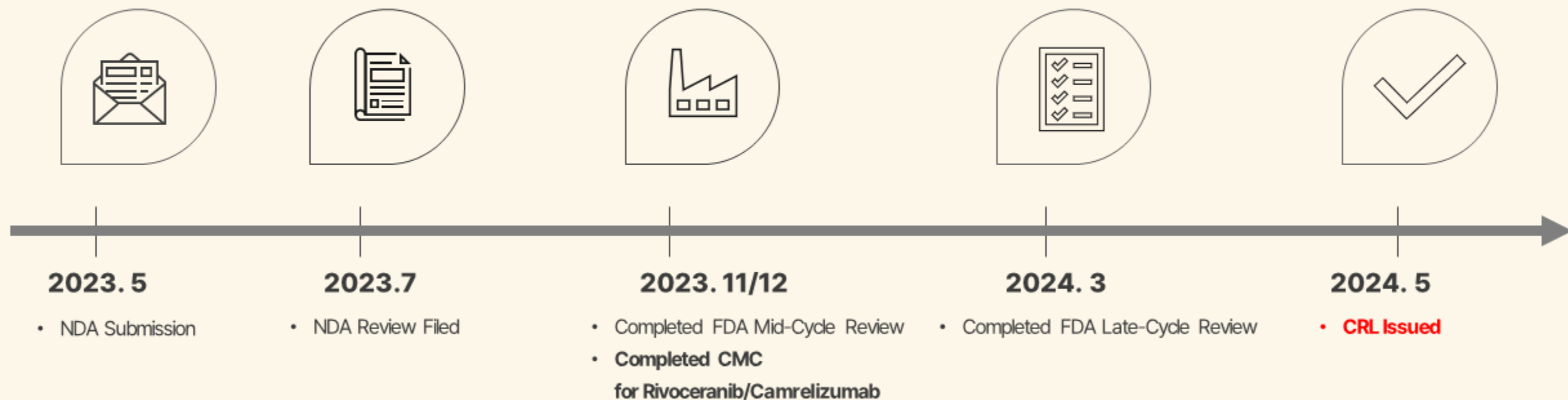
## Number of FDA NDA Submission



## BIMO Inspection

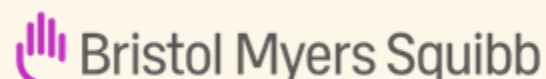


# Status of NDA Review



## Comparison & Analysis of Updated Data

### Rivoceranib+Camrelizumab vs. Nivolumab+Ipilimumab



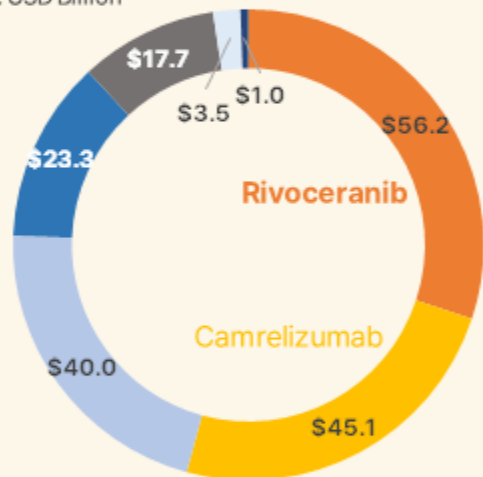
	Experimental Rivo+Cam	Control Sorafenib	Experimental Nivo+Ipl	Control LEN/SOR	Note
mOS	23.8	15.2	23.7	20.6	
ORR	25.4	5.9	36	13	331% vs. 177%
TRAE	24.3%		41%		
HR (95% CI); p valule	0.64		0.79		FDA Approval Criteria 0.8



# Global Oncology Market Value

## Therapy Area Global Market

Unit: USD Billion



- Small molecule targeted agents
- Immune checkpoint inhibitors
- Monoclonal antibodies (mAbs)
- Chemotherapy
- Hormonal therapies
- PARP inhibitors
- Other oncology therapies

**\$187.0 bn**  
Annual World Market Value

## Unmet Medical Need & Global Market

**2nd**

Cancer is the Second leading Cause of death worldwide.

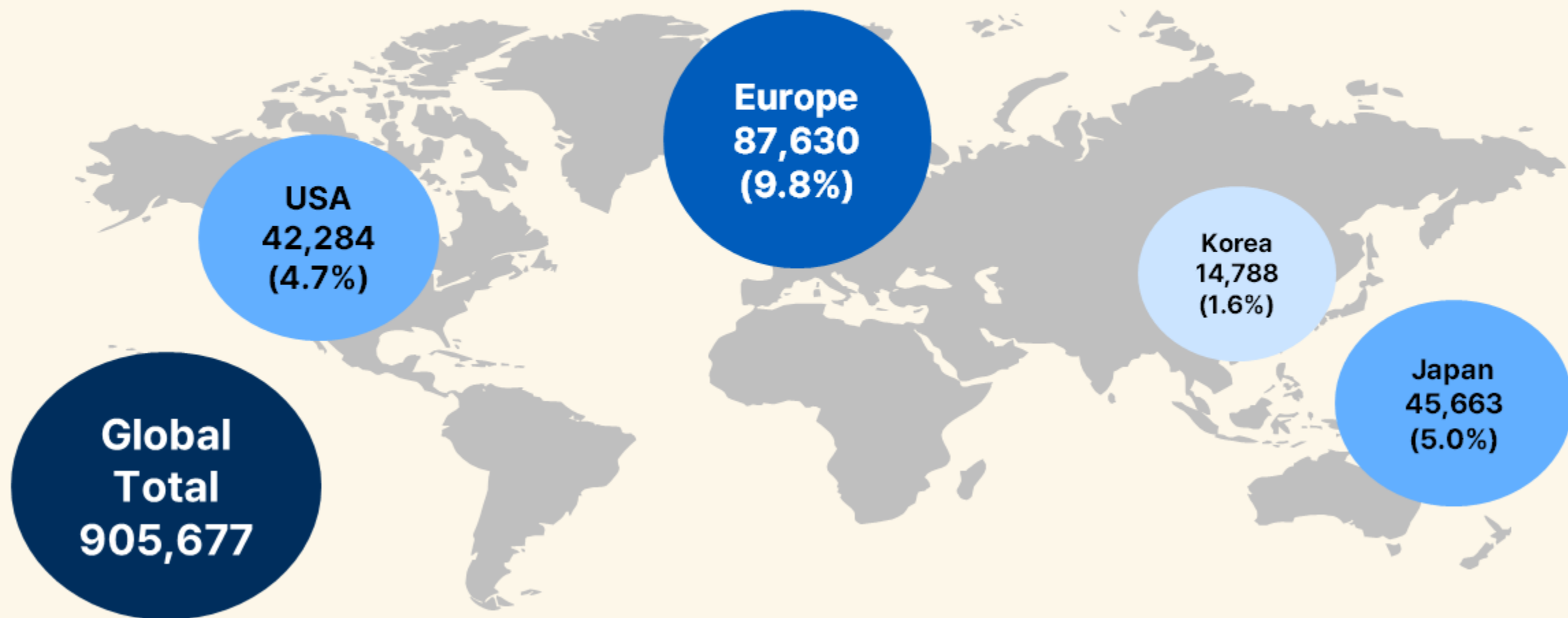
**16.3m**

By 2040, cancer is expected to account for 16.3 million deaths annually across the globe

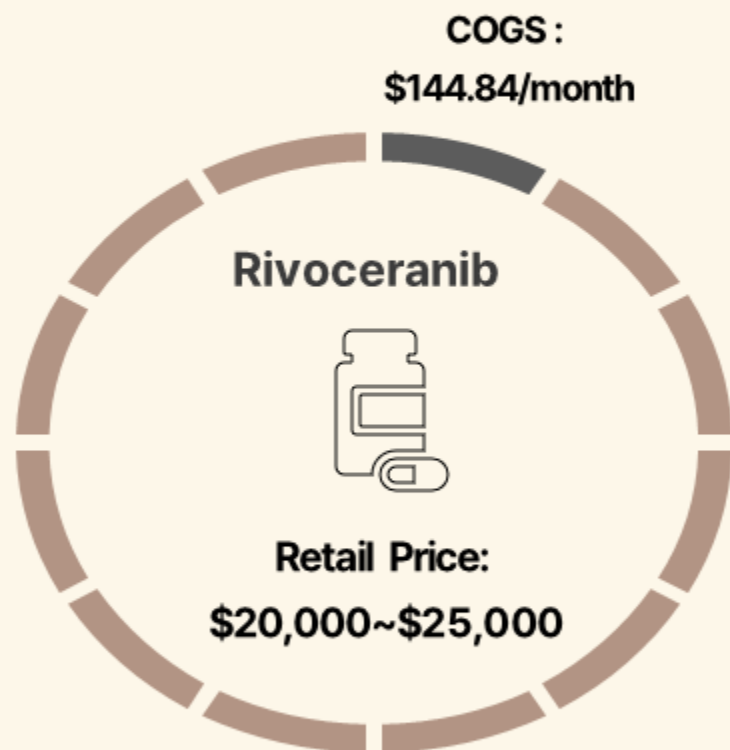
## Rivoceranib: Revenue Structure

$$\text{Revenue} = f \left( \frac{\text{\# of Patients}}{\text{HCC Patients}} \times \text{Dosage Period} \times \text{Drug Price} \times \text{Market Shares} \right)$$

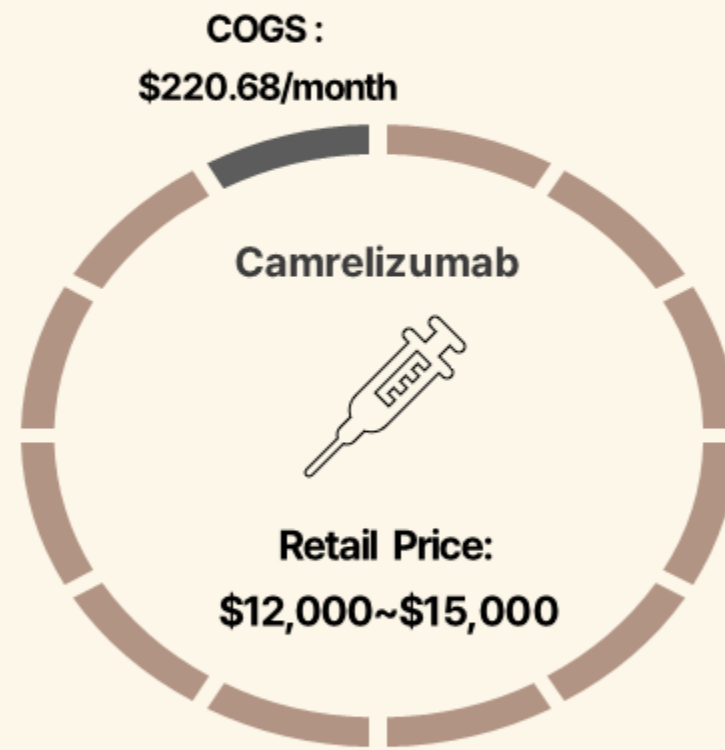
## Global Liver Cancer Patients Data



## Sales Profit Margin

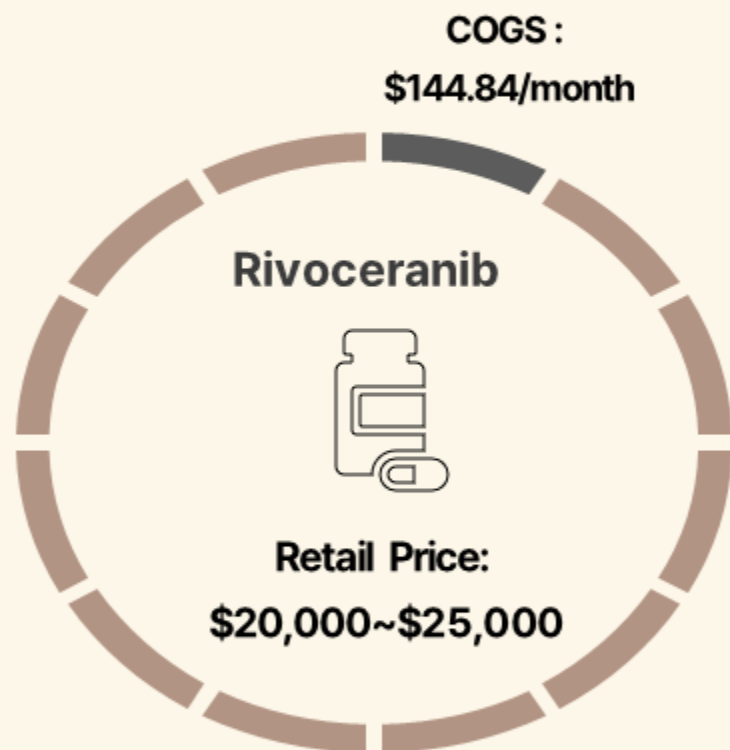


**Gross Profit Margin 99.28%**

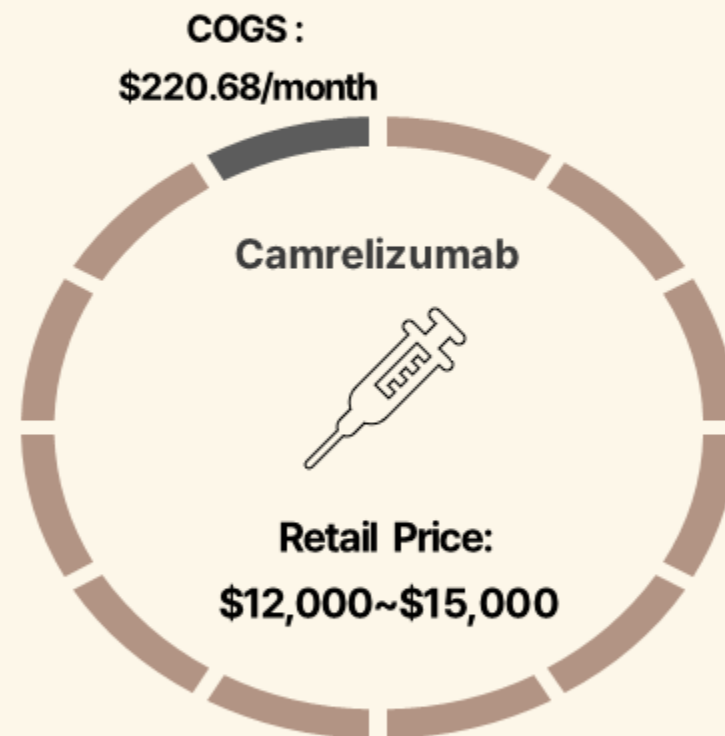


**Gross Profit Margin 98.16%**

# Operating Profit Margin



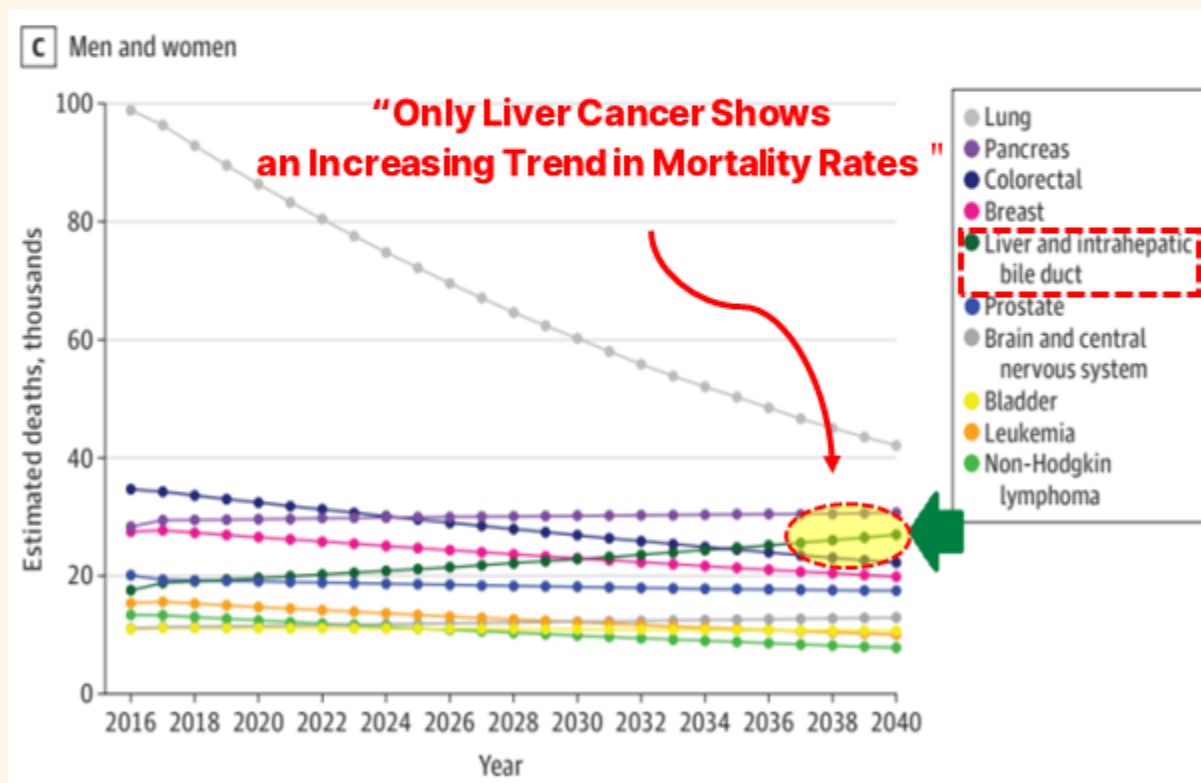
**Profit Margin Rate 87.0%**



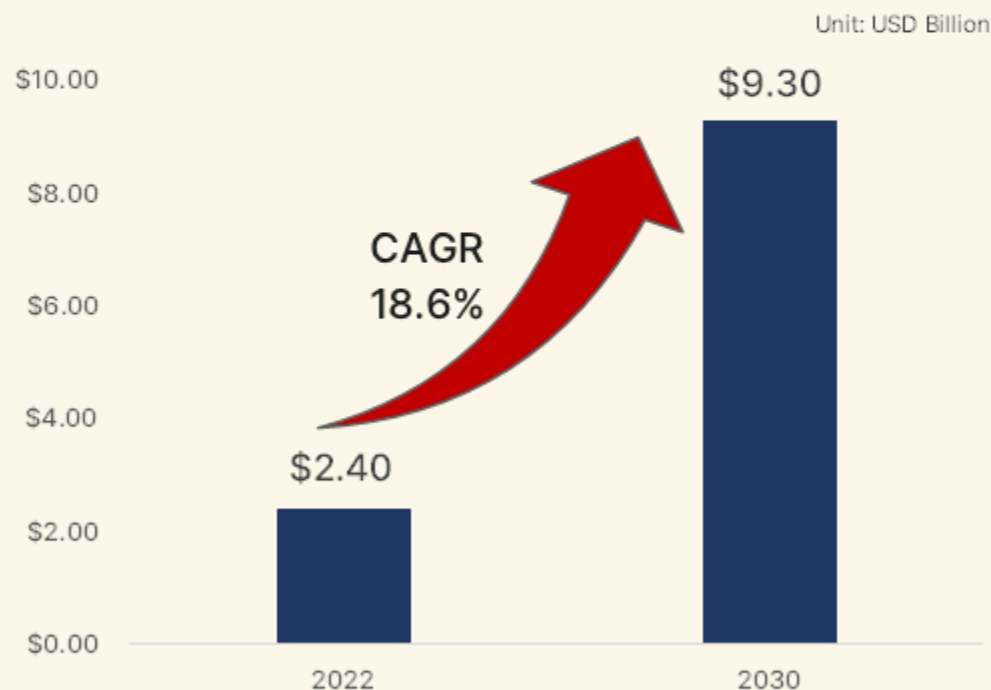
**Profit Margin Rate 57.5%**

# Market Growth of Liver Cancer

## Trends in Cancer-Specific Mortality Rates



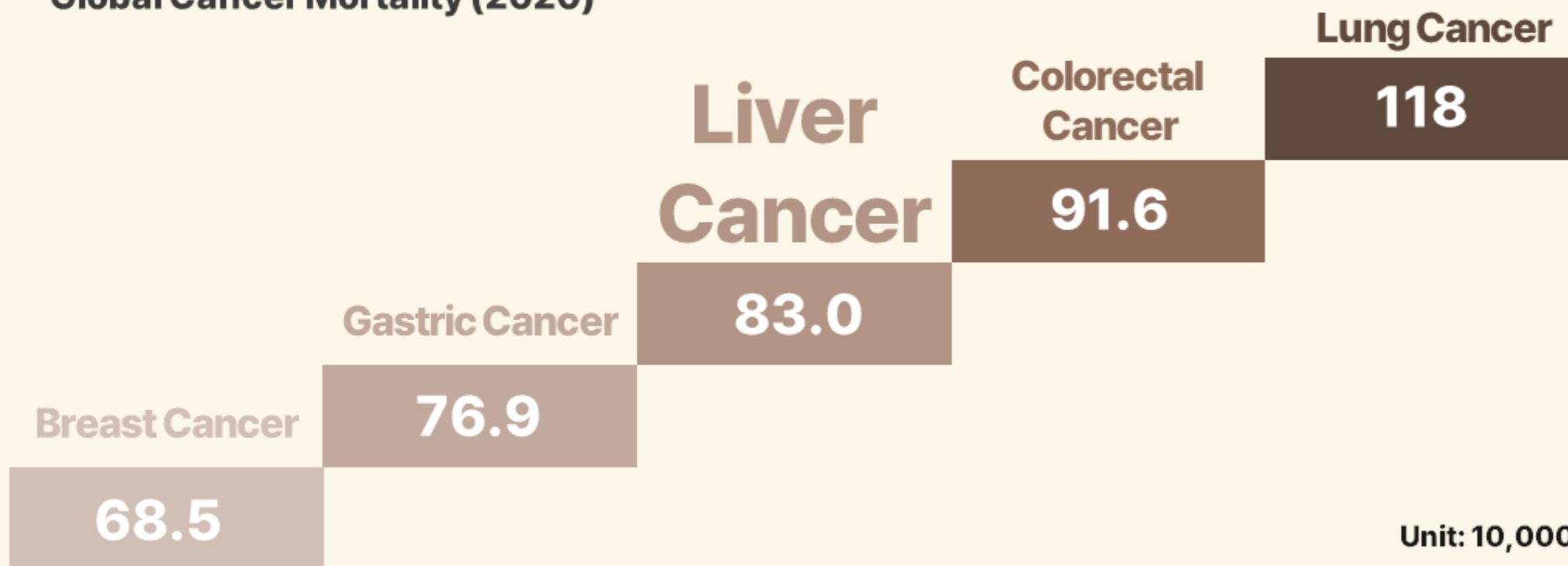
## Global Liver Cancer Market Size





# Global Liver Cancer Statistics

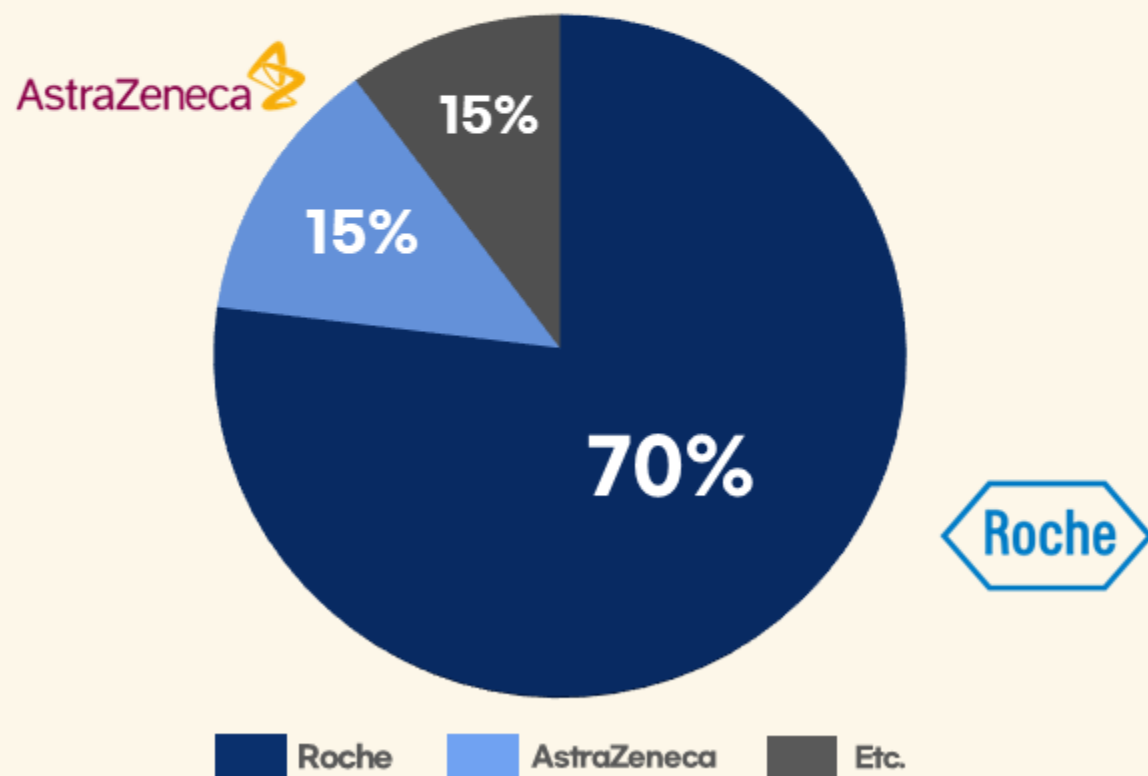
## Global Cancer Mortality (2020)



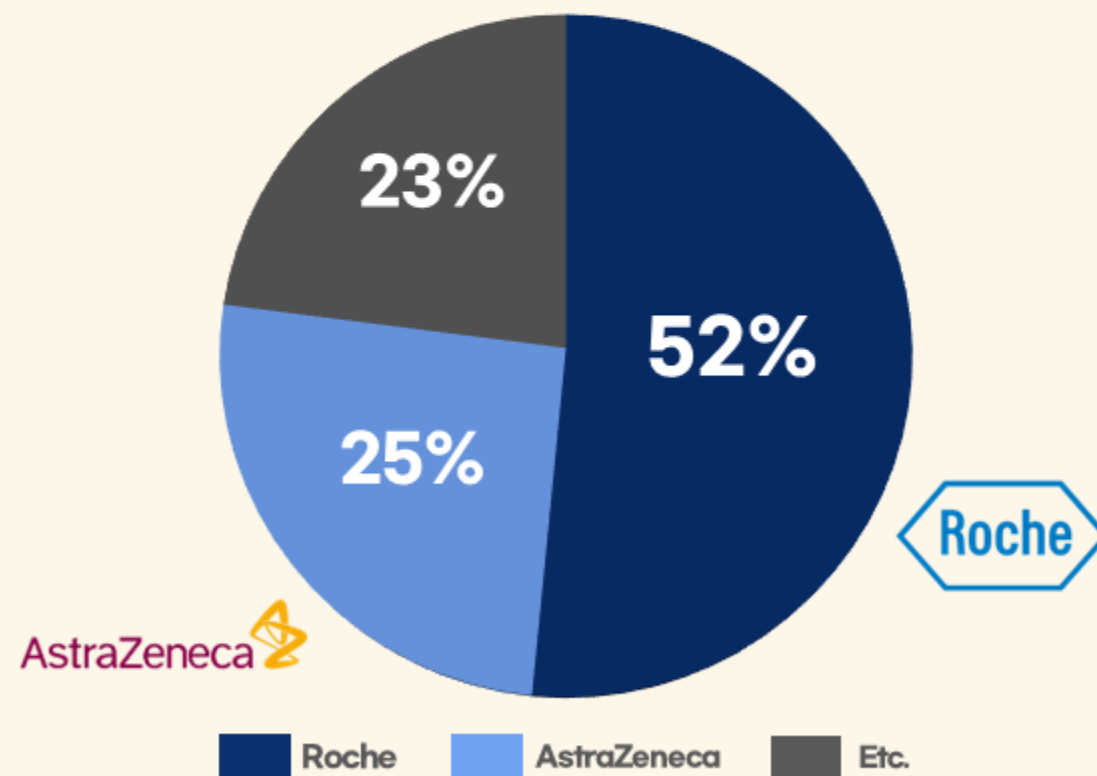
Unit: 10,000 People

## Key Players of Market Share in HCC 1<sup>st</sup> Line

As of the end of February 2023



As of the end of November 2023



## Key Player's Revenue After NDA Approval

Unit: USD Million

Company	Drug	Revenue (\$)					
		2018	2019	2020	2021	2022	2023
Roche	Avastin			5,319	3,343	2,321	1,757
	Tecentriq			2,919	4,326	3,894	4,206
AstraZeneca	Imfinzi					*2,784	*4,237
	Imjudo						
Eisai	Lenvima	390	697	834	1,198	1,555	1,854
		2009	2010	2011	2012		
Bayer	Sorafenib	117.69	115.53	151.78	217.5		

\*As the 2022, 2023 Annual Report of AstraZeneca, it is specified that the sales of Imjudo are included in the Imfinzi revenue.

## Marketing Points for Commercialization



**Longest OS Value  
23.8 months**

**Superior Efficacy**

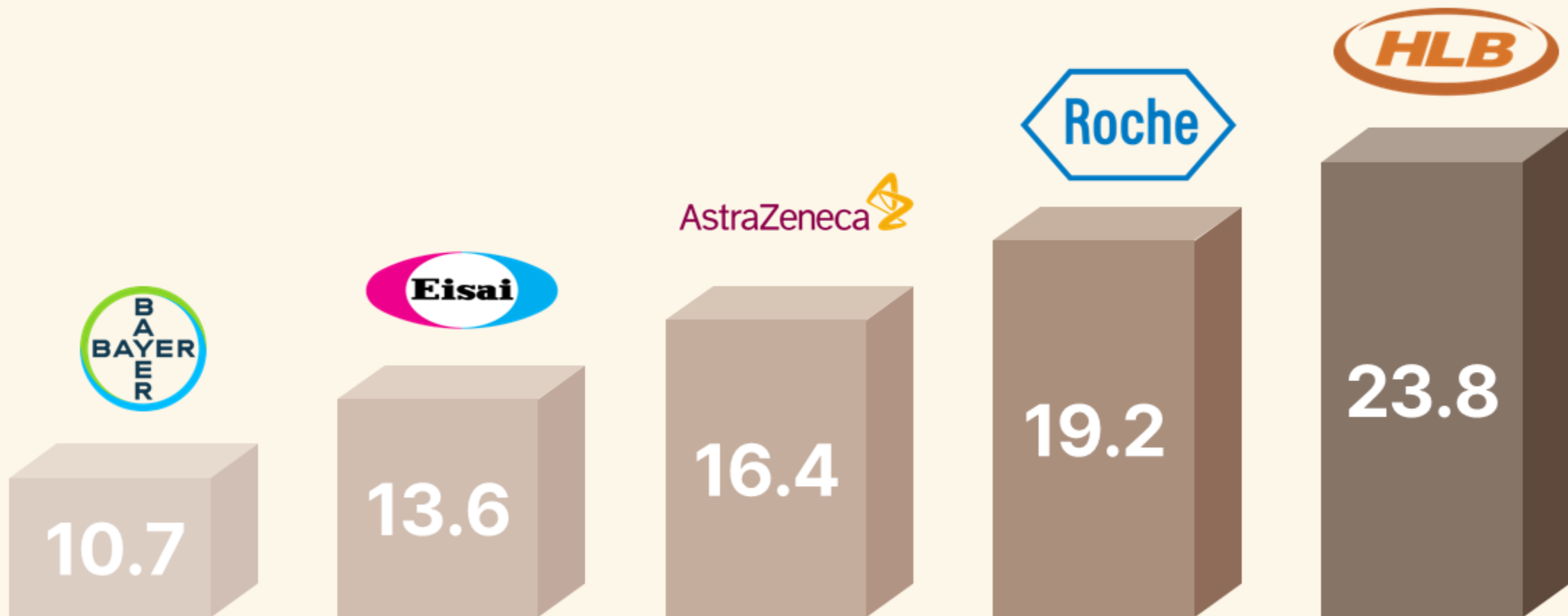


**For High-Risk  
Bleeding Patients**

**Effective from  
All Type of Virus**



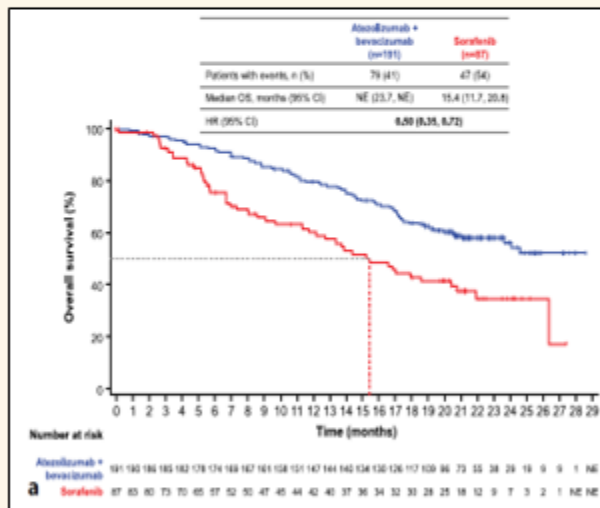
## Marketing Point 1 : Longest Overall Survival



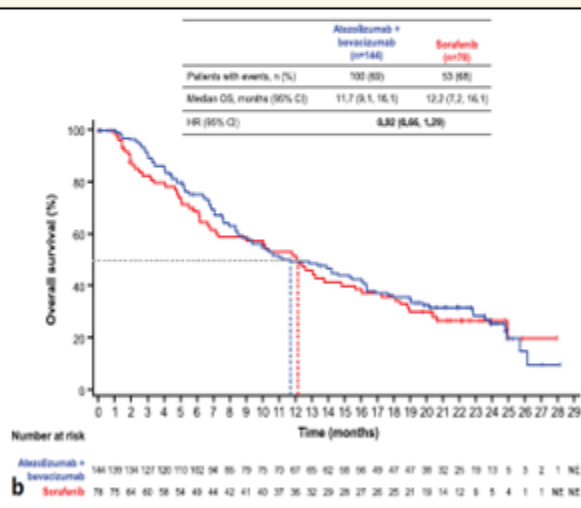
# Marketing Points 2 : Superior Efficacy

## Imbrave-150 (Roche) Atezolizumab (Tecentriq) + Bevacizumab (Avastin)

### ALBI Grade 1



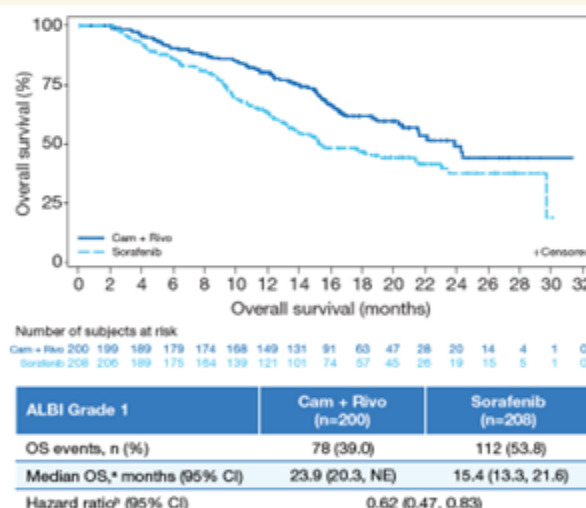
### ALBI Grade 2



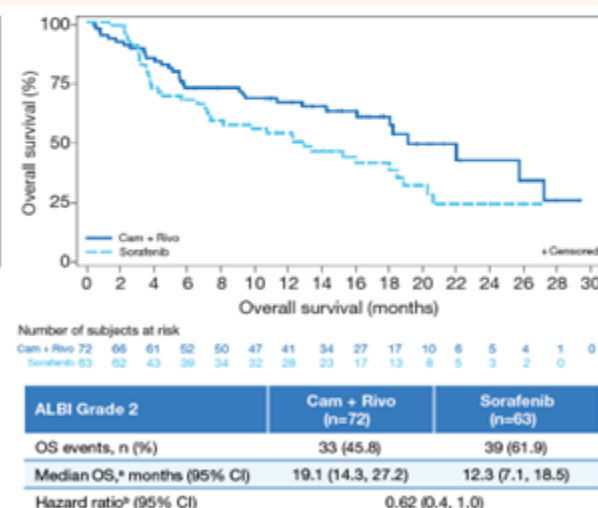
- ✓ The efficacy favorable only ALBI Grade 1 patients
- ✓ ALBI G1 HR : 0.5 (0.35-0.72), ALBI G2 HR: \*\*0.92 (0.66-1.29)

## CARES-310 (HLB & Elevar) Rivoceranib + Camrelizumab

### ALBI Grade 1



### ALBI Grade 2



- ✓ Favorable for all types of ALBI Grade patients and especially more favorable for ALBI Grade 2 patients than Roche's Products.
- ✓ ALBI G1 HR: 0.62 (0.47-0.83), ALBI G2 HR: 0.62 (0.4-1.0)



# Marketing Points 3 : For High-Risk Bleeding Patients

## Side Effects of Avastin

### HIGHLIGHTS OF PRESCRIBING INFORMATION

These highlights do not include all the information needed to use AVASTIN safely and effectively. See full prescribing information for AVASTIN.

**AVASTIN® (bevacizumab) injection, for intravenous use**  
Initial U.S. Approval: 2004

### RECENT MAJOR CHANGES

Indications and Usage, Hepatocellular Carcinoma (1.7)	05/2020
Dosage and Administration, Hepatocellular Carcinoma (2.8)	05/2020
Boxed Warning, Removed	06/2019
Warnings and Precautions (5.3, 5.9)	05/2020

#### 5.3 Hemorrhage

Avastin can result in two distinct patterns of bleeding: minor hemorrhage, which is most commonly Grade 1 epistaxis, and serious hemorrhage, which in some cases has been fatal. Severe or fatal hemorrhage, including hemoptysis, gastrointestinal bleeding, hematemesis, CNS hemorrhage, epistaxis, and vaginal bleeding, occurred up to 5-fold more frequently in patients receiving Avastin compared to patients receiving chemotherapy alone. Across clinical studies, the incidence of Grades 3-5 hemorrhagic events ranged from 0.4% to 7% in patients receiving Avastin [see Adverse Reactions (6.1)].

### Controllable Bleeding Side Effects



Lower Incidence of Gastrointestinal Bleeding



Quick Response to Bleeding Occurrences

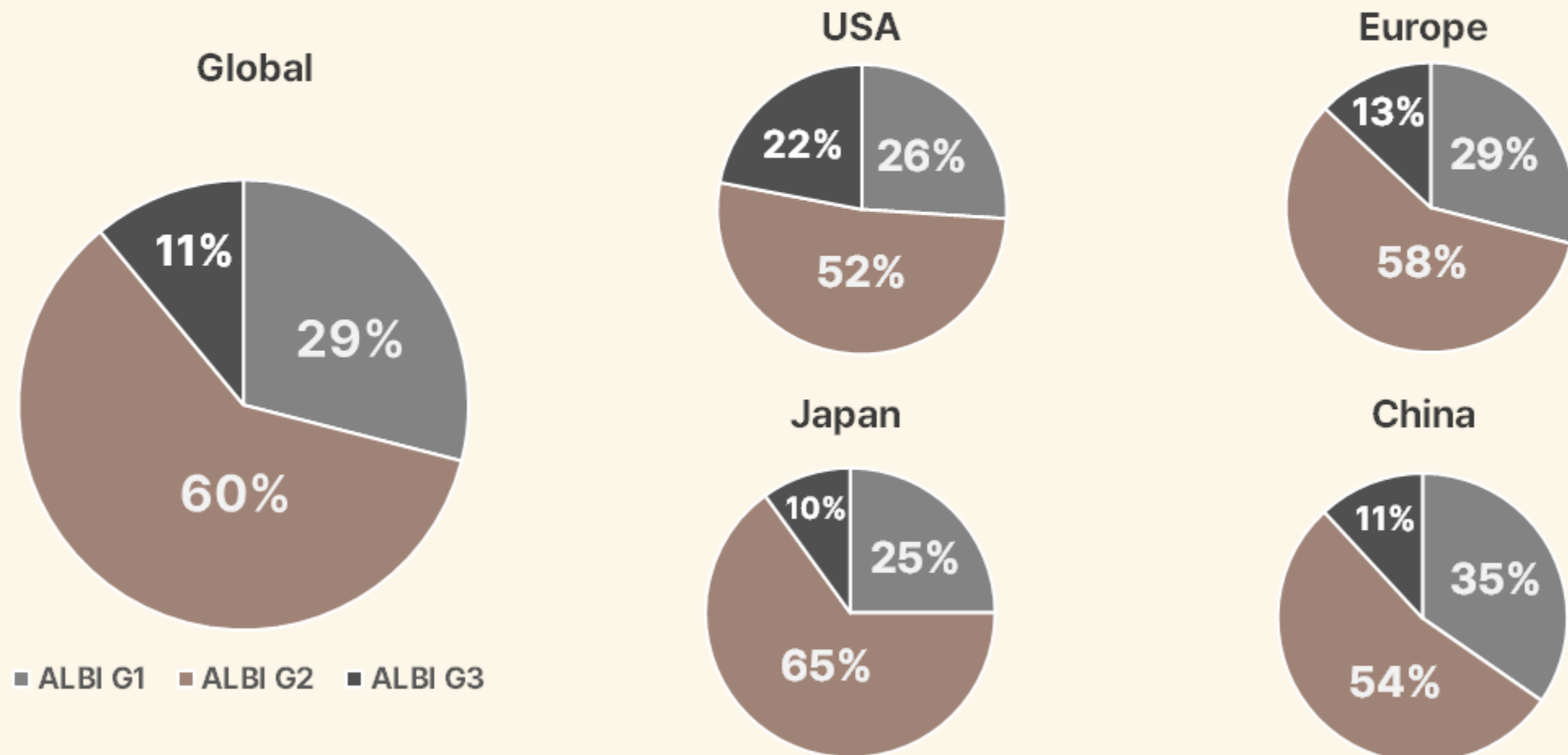
Half Life: Avastin 20 Days vs. Rivoceranib 11 Hrs



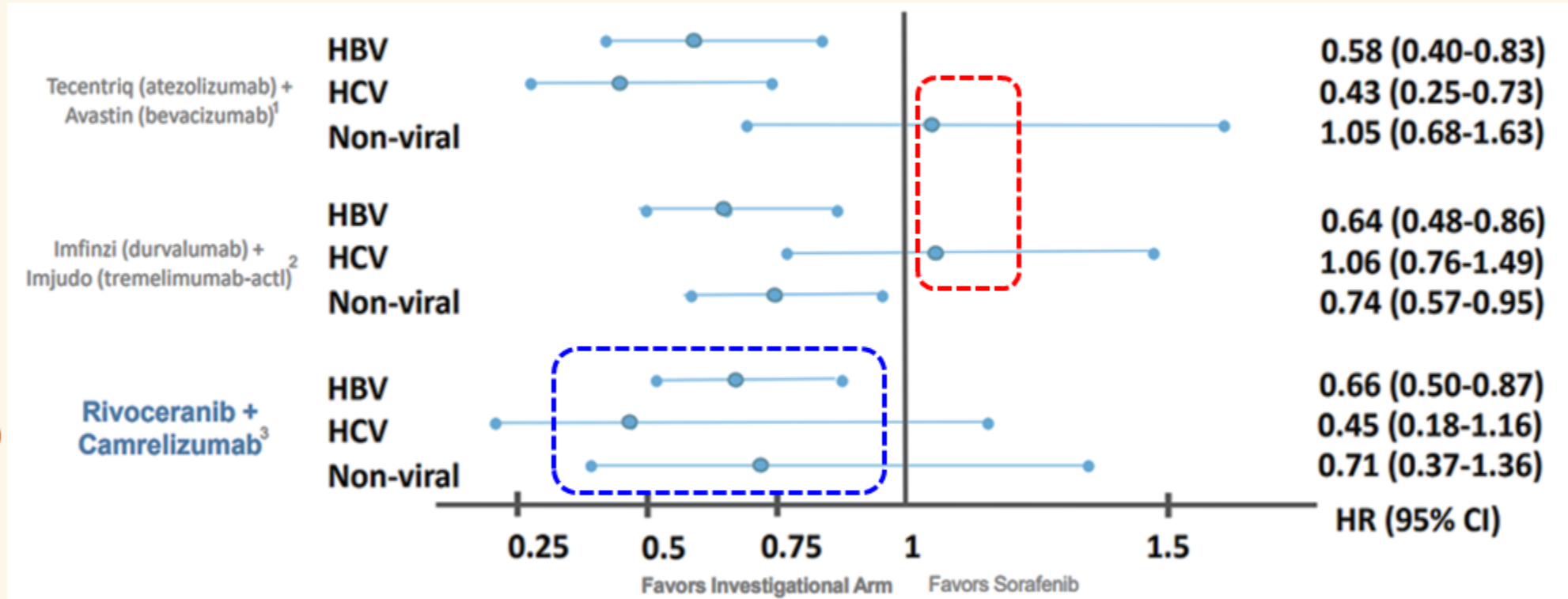
Prescribable for High-Risk Bleeding Patients

An evaluation for the presence of varices is recommended within 6 months of initiation of Avastin in patients with HCC. There is lack of clinical data to support the safety of Avastin in patients with variceal bleeding within 6 months prior to treatment, untreated or incompletely treated varices with bleeding, or high risk of bleeding because these patients were excluded from clinical trials of Avastin in HCC [see Clinical Studies (14.10)].

## Global Patients by ALBI Grade



## Marketing Points 4 : Effective For All Types of Virus



✓ Demonstration as high efficacy across all etiological patient groups among current HCC 1<sup>st</sup> line therapies.

## Best-in-Class Clinical Data

### Candidate Drugs for Approval

Company	Drug	NCT #	Clinical Phase	Clinical Trial Completion Period
Junshi Biosciences	Toripalimab	NCT04523493	Phase 3	09.01.2026
AstraZeneca	Durvalumab	NCT03847428	Phase 3	08.31.2025
BMS	Nivolumab+Relatlimab	NCT05337137	Phase 1/2	12.15.2026
BMS	Nivolumab+Ipilimumab	NCT04039607	Phase 3	06.30.2025
Merck	Pembrolizumab	NCT03867084	Phase 3	08.31.2029
LG Chem+AstraZeneca	Tivozanib+Durvalumab	NCT03970616	Phase 1/2	04.04.2023

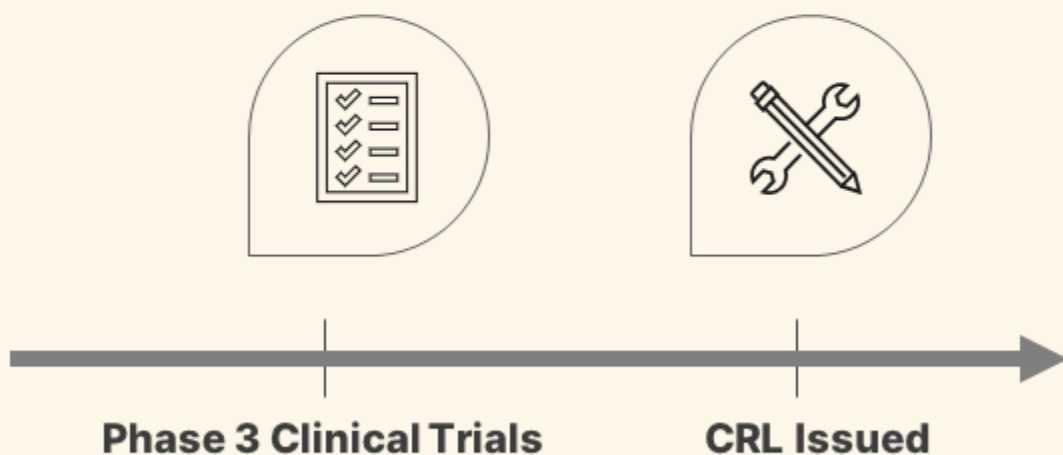
- ✓ There is **NO** drug currently in clinical trials targeting HCC 1<sup>st</sup> line treatment that is expected to be commercialized **within the next 5 years**.
- ✓ During this period, it is possible to maximize the sales of Rivoceranib/Camrelizumab and secure a stable market share.

## Best-in-Class Clinical Data

- ✓ As of now, Rivoceranib/Camrelizumab has the highest overall survival (OS) period among HCC 1<sup>st</sup> line market, with **23.8 months**.
- ✓ Rivoceranib/Camrelizumab demonstrates high efficacy across all patient groups, regardless of the HCC incidence risk factors.
- ✓ In the first-line liver cancer treatment market, Atezolizumab/Bevacizumab, with the highest market share for now, exhibits efficacy primarily in patients with ALBI grade 1. In contrast, Rivoceranib/Camrelizumab demonstrates efficacy in patients with all ALBI grades 1 and 2, with notably superior effectiveness, particularly in ALBI grade 2 patients where Atezolizumab/Bevacizumab shows less to no efficacy.
- ✓ Rivoceranib/Camrelizumab has the lowest clinical discontinuation rate in HCC 1<sup>st</sup> market. The likelihood of treatment discontinuation due to side effects is very low.
- ✓ With a very short drug half-life of about 11 hours compared to other competitors, is easy to discontinue and manage side effects, and has a significantly lower risk of side effects.

# Expandability of Indications

## The Status of Phase 3 Clinical Trials (Rivoceranib)



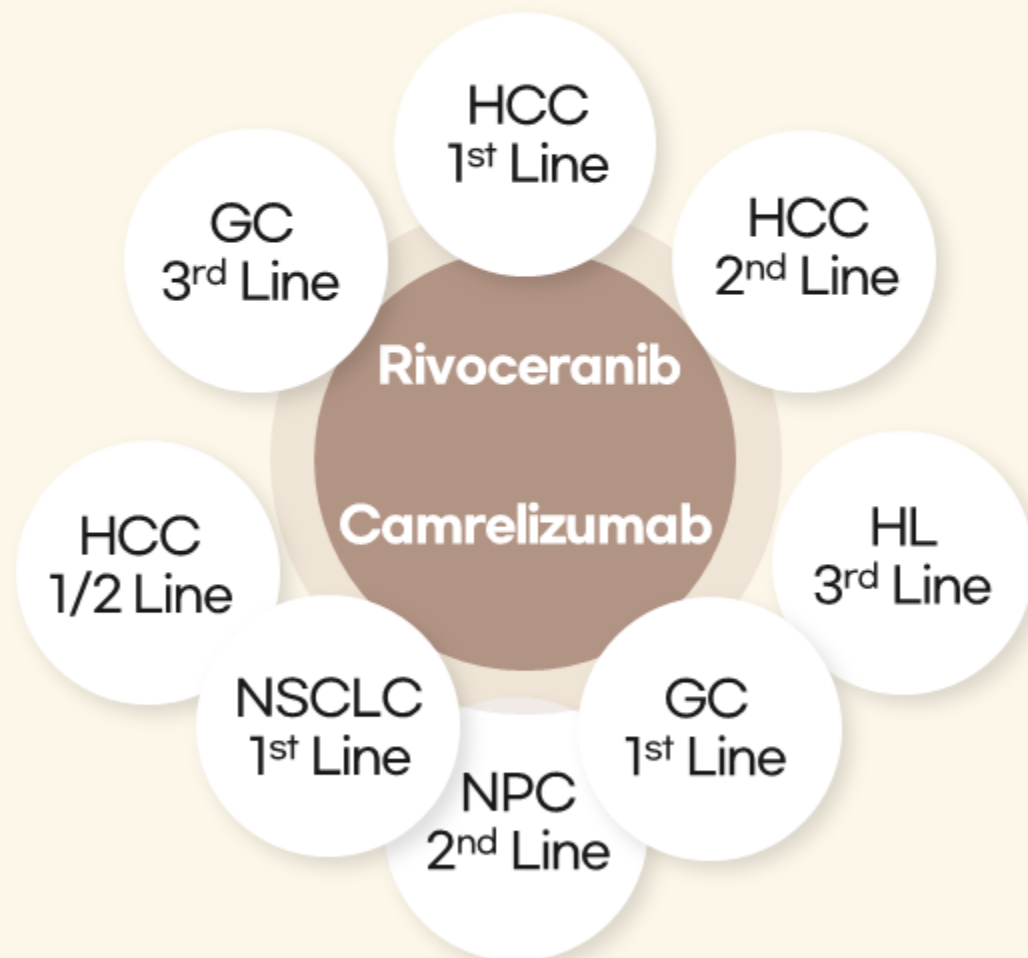
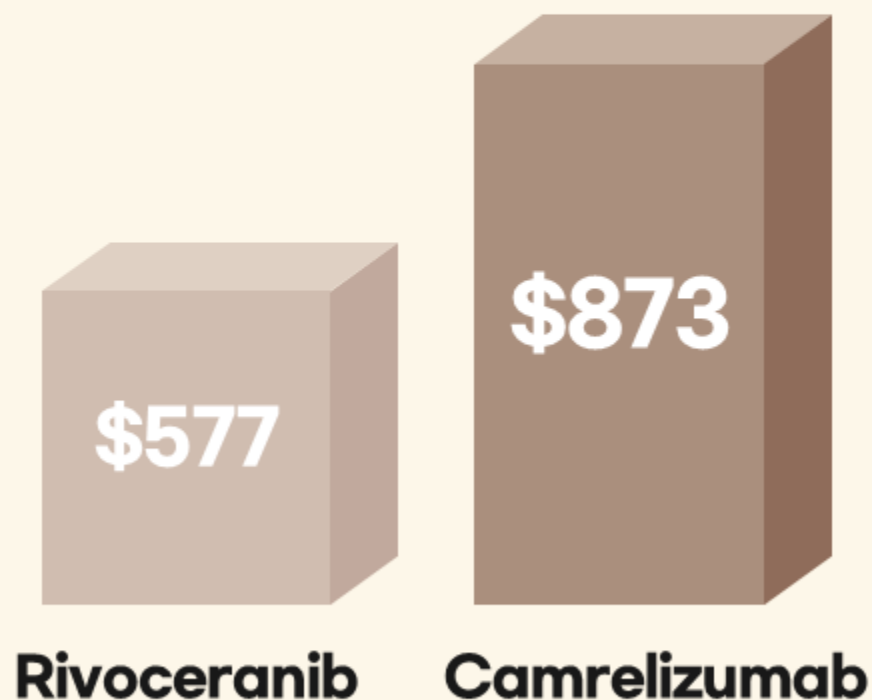
## Market Size of Indications

Indication	Market Size (2022)
Adjuvant/Neoadjuvant For HCC	\$5 Billions
TACE	\$10 Billions
GC 1 <sup>ST</sup> Line	\$6 Billions
Ovarian Cancer 2 <sup>nd</sup> Line	\$7 Billions
Breast Cancer 2 <sup>nd</sup> Line	\$28 Billions
Prostate Cancer 1 <sup>st</sup> Line	\$13 Billions

## Expandability of Indications

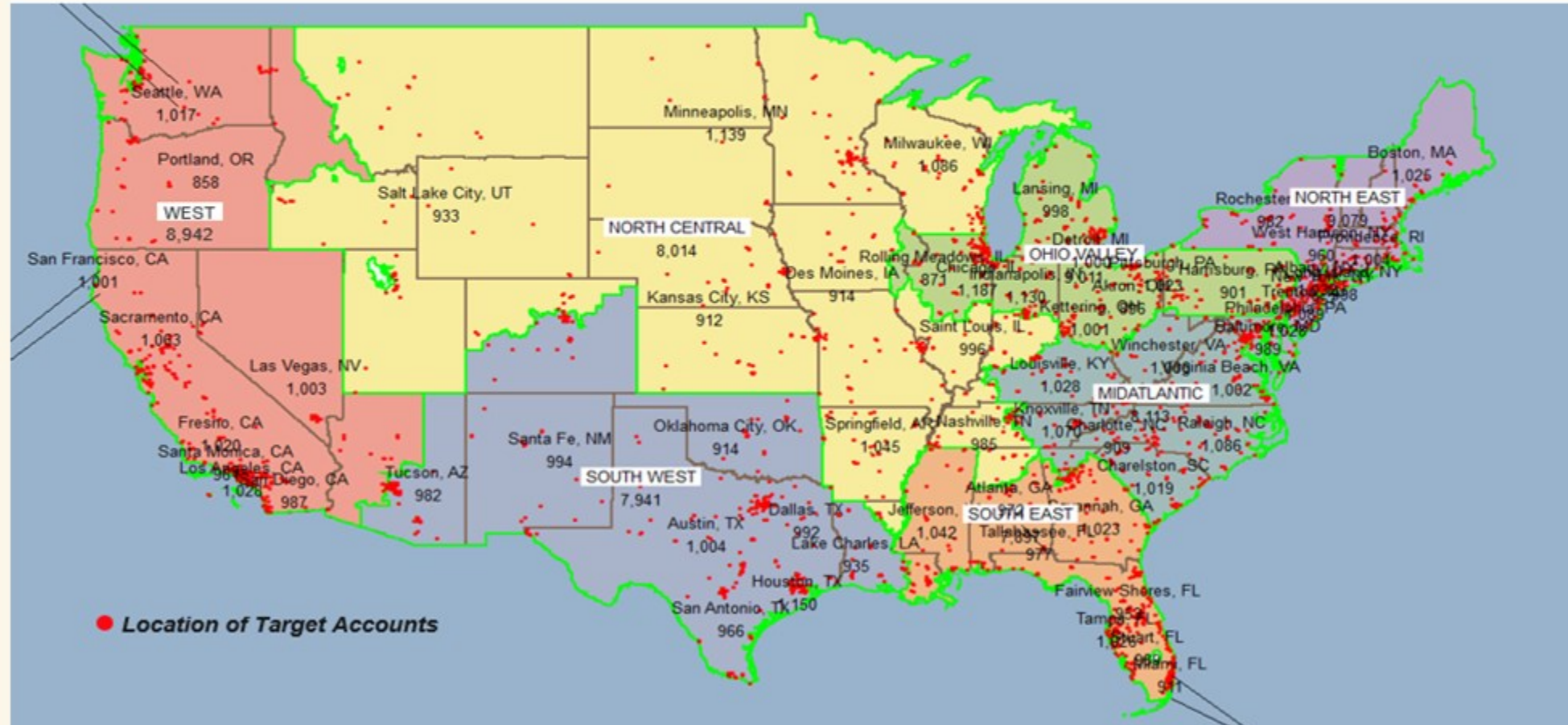
### Revenue in China (2023)

Unit: USD Million





# We Are Ready To Go: Targeting 7 Regions and 59 Subregions





## Concept: "Enhanced Quality of Life through Extended Survival"



The first-line combination treatment that gives patients with uHCC

*More time.*  
**Uncompromised.**

Introducing a novel PD-1/TKI combination to deliver more survival time with fewer trade-offs.

NEW  
**PRODUCT K AND PRODUCT T**  
More than before

MT

# Advertisement in Medical Journal





# Linked in Advertisement

**Elevor Therapeutics**  
13,250 followers  
1mo • Edited •

When treating unresectable hepatocellular carcinoma (uHCC), in the pursuit of peak overall survival (OS), every measure matters, including objective response rate (ORR). ORR has a high of 28% and a low of 19% among existing uHCC treatment ...see more

Reference: 1. NCT03456789. Prescribing information. Elevar Therapeutics. December 2022. 2. NCT03456789. Prescribing information. Elevar Therapeutics. December 2022.

Jennifer Florence and 36 others

4 reposts

**Elevor Therapeutics**  
13,250 followers  
4mo •

We loved engaging with the oncology community at ESMO 2023. Thank you **ESMO - European Society for Medical Oncology** for hosting such an important event that allows us to share the latest advancements in **#CancerCare**. ...see more

**Elevor Therapeutics**  
13,250 followers  
1mo • Edited •

In the pursuit of peak overall survival (OS) for patients with unresectable hepatocellular carcinoma (uHCC), every measure matters, including **QUALITY OF LIFE (QOL)**. ...see more

REFERENCE: 1. NCT03456789. Prescribing information. Elevar Therapeutics. December 2022.

**Elevor Therapeutics**  
13,250 followers  
1mo • Edited •

When treating unresectable hepatocellular carcinoma (uHCC), oncologists do everything in their power to maximize overall survival (OS). In addition, other measures like **LIVER FUNCTION** need to be effectively addressed, too. ...see more

REFERENCE: 1. NCT03456789. Prescribing information. Elevar Therapeutics. December 2022.

**Elevor Therapeutics**  
13,250 followers  
1mo •

Poster Session B: Cancers of the Pancreas, Small Bowel, and Hepatobiliary  
Tract <https://lnkd.in/g/zdPVY4> ...see more

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