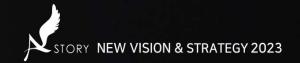


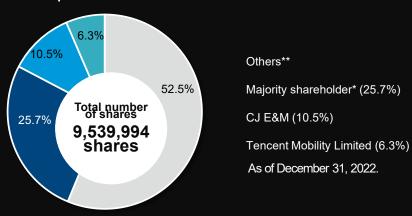
01 COMPANY INTRODUCTION



Company Overview

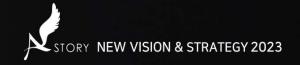
Name of Company	ASTORY Co. Ltd	
Founded	2004.01.06	
IPO date	2019.07.19	
Number of executi ves & staff	51 people (as of 2022.12)	
Field of Business	Drama, Content Production & IP Business	
Homepage	www.astory.co.kr	

Composition of shareholders



Awards		
2022	Critics' Choice Awards 2023 -Best Foreign Language Series Nominate Asia Content Awards – Best Content Best Creative APAN STAR AWARDS – Best Writer Korea Drama Awards – Best Picture Star of Korea Tourism – Special Award for Broadcasting Media Korea First Brand Grand Prize Contents Awards that have changed the world MBC this year's Drama YMCA awards – TV contents Web variety show grand prize – SNL Korea	
2020	Korea Content Awards - Overseas Achievement - Presidential Commendation	
2019	Soompi Awards – Drama of the Year NEWSIS Korean Wave Expo Korean Wave Contents Grand Prize(National Assembly Chairman of Culture, Sports and Tourism Award)	
2017	Korea Communications Commission Broadcasting Awards TV Category Excellence Award	
2016	tvN 10 Awards Contents Main Prize Korea Drama Production Association Drama of the Year Award Baeksang Awards Drama Award	

02COMPANY PORTFOLIO



ASTORY

The Most Innovative Contents Studio & IP Business Group



Signal 2016



100 Days My Prince 2018



The Miracle We Met 2018



IP ACQUIRED by Astory



Kingdom I&II 2019-2020





"Top 30 TV shows produced Overseas over the past 10 years" 2019.12.20



Jirisan 2021

Jun Ji Hyun Joo Ji Hoon Kim Eun Hee Lee Eung Bok



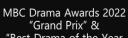
SNL KOREA 2021~

2022 Korea's First Brand **Award Winning** Show



Extraordinary Attorney Woo 2022

Ranked #1 in Netflix Global TV Show Top 10 (Non-English)



Big Mouth

2022

#1 in viewing hours on Netflix TV shows (Non-English)

> Top 10 in 49 countries in Netflix



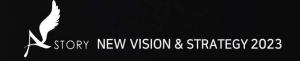
"Best Drama of the Year



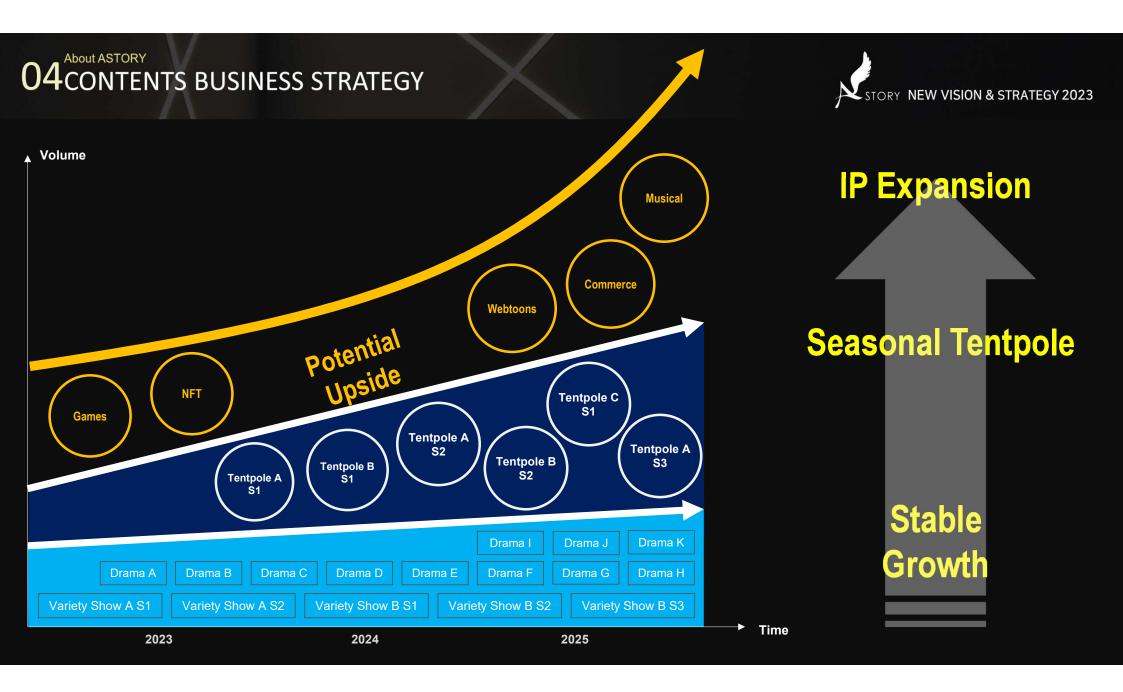
"Best drama you

must watch during

03UNIQUE CONTENT CREATION SYSTEM









IP Expansion



ASTORY is creating 360 business eco system around Super IP

062023-2024 OUTLOOK













<The day of kidnapping>

- Genre: Black Comedy-Action-Road Movie
- Production: 1Q23
- Writer: Kim Je-young
- Director: Park Yoo-young
- Starring: Yoon Kye-sang

<Flowers
bloom in the sand>

- Genre: Comic-Romance Thriller
- Production: 1H23
- Writer: Won Yoo-jung
- Director: Kim Jin-woo
- Starring: Jang Dong-yoon

<Young Night Show>

- Genre: a dynamic youth
 & period drama
- Production: 2H23
- · Air-date: 1H24
- Writer: Park Seo-jin/Jung Hyungeun/Choi Yoo-ran
- Creator: Park Jae-bum
- Director: Lee Gil-bok

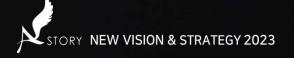
<CRASH>

- Genre: Traffic Crime Investigation
- Production: 2H23
- Air-date: 1H24
- Writer: Oh Su-jin
- Director: Park Jun-woo

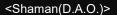
<A Memoir Of Secret Love>

- Genre: fusion romance historical drama
- · Production: 2H23
- Air-date: 1H24
- Writer: Lee Eun-mi
- Director: Park Su-jin

072023-2024 OUTLOOK







- Genre: Cyber Funk Action
- Production: 2023~2024
- Air-date: 2024
- · Writer: Park Jae-bum



<Whiteout>

- Genre: Documentary
- Production: 2022~2023
- · Air-date: 1H23
- · Director: Park Jun-woo



<SNL KOREA S3>

- Genre: Sketch Comedy, Variety
- Production: 2022~2023
- Air-date: 2022~2023
- Writer: Kim Hyun-hee, Kim Min-seok, Ahn Yong-jin
- Director: Ahn Sang-hui,
 Yoo Sung-mo, Kwon Sung-wook



<IDOL SHOW>

- · Genre: Variety
- Production: 1H23
- Air-date: 1H23
- Writer: Han So-ri, Ahn Yong-jin
- Director: Kwon Sungwook



<The weak cannot
survive>

- · Genre: New-tro Sitcom
- Production: 2H23
- Air-date: 2H23
- Writer: Kim Jong-min,
 Choi Su-jin

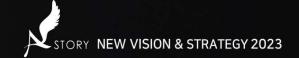
08 FINANCIAL STATEMENTS

Key Performance Indicators 80,000 70,000 60,000 50,000 40,000 30,000 22,096 20,000 10,000 6,927 10,324 7,085

	2020	2021	2022(3Q)
Revenue	22,096	58,860	66,449
Operating Profit	-877	6,927	10,324
Net Profit	-7,381	17,028	7,085



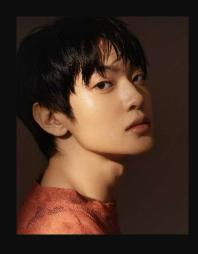
- It achieved revenue of KRW 58.8
 billion and OP of KRW 6.93 billion in 2021(con), the highest revenue and OP since its foundation.
- Revenue and OP exceeded 2021's in the first half of 2022.
- Goal a comprehensive content studio with a variety of line-ups, including seasonal tentpole dramas, sitcoms, variety entertainment, and mid-form content.
- Securing differentiated competitiveness by expanding new business areas such as games, webtoons, musicals, and media commerce.



Management

AIMC is a global entertainment company that has discovered actors with both originality and talent, and is engaged in various areas of the business.

The company's artists are active in various fields such as TV series, entertainment, and modeling with their own unique talents and stories.



Jung Seung-won 정승원

Model of MUSINSA



Choi Moon-hee 최문희



Joo Hyun-young 주현영

<Extraordinary Attorney
 Woo>
 <SNL KOREA>
 <Behind Every Star>



Kim A-yeong 김아영

<SNL KOREA>



Kim Sun-woo 김선우

<SNL KOREA>